# kasneb

## ATD LEVEL II

## PRINCIPLES OF MANAGEMENT

## MONDAY: 2 December 2024. Afternoon Paper.

This paper consists of fifty (50) Multiple Choice Questions. Answer ALL questions by indicating the letter (A, B, C or D) that represents the correct answer. Each question is allocated two (2) marks. Do NOT write anything on this paper.

1.	The f	ollowing are advantages of organisational charts, <b>EXCEPT</b>	
	А.	showing how much authority or responsibility is allocated to an individual	
	B.	showing the whole organisation structure at a glance	
	C.	enabling management to locate defects	
	D.	differentiating levels of management and their relationships with one another	(2 marks)
2.	The f	ollowing elements should be included in a job description, <b>EXCEPT</b> .	
	A.	job grade	
	В.	amount of travelling that the job demands	
	C.	individual interest	NO.
	D.	job title of the individual to whom the job holder is responsible	(2 marks)
3.	Educa is	individual interest job title of the individual to whom the job holder is responsible ation and communication as techniques of dealing with resistance to change may be used when  due to fear of the unknown by a powerful group	resistance <sup>hor</sup>
	А.	due to fear of the unknown	
	B.	by a powerful group	
	C.	due to misinformation	
	D.	due to perceived loss of income	(2 marks)
4.	The f	ollowing are advantages of line and staff organisation, <b>EXCEPT</b> .	
	А.	providing opportunities for sound managerial decisions because decisions are made by experts	
	В.	staff are specialists and thus they give best possible advice	
	C.	provides opportunities for advancement	
	D.	allows for greater flexibility	(2 marks)
5.	Whic	h one of the following principles of organising is disregarded by a matrix organisation?	
	A.	Unity of direction	
	B.	Equity	
	C.	Unity of command	
	D.	Scalar chain	(2 marks)
6.	Whic	h one of the following factors does <b>NOT</b> influence span of control?	
	A.	Nature of subordinates	
	В.	Communication techniques	
	C.	Conflict between superior and subordinates	
	D.	Technology	(2 marks)
7.	Wher	a deputy governor of your county presides over the prize giving day at your local university, sh	e is said to
	exhib	it Mintzberg's role of	
	А.	figurehead	
	B.	disseminator	
	C.	liason	
	D.	spokesperson	(2 marks)

Time Allowed: 2 hours.

8.	The a	cceptance view of authority is associated with	
	A.	Fredrick W. Taylor	
	В.	Henri Fayol	
	C.	Chester Barnard	
	D.	Mary Parker Follet	(2 marks)
9.	Which A.	h one of the following statements is <b>NOT</b> a contribution of McGregor to management developme Emphasis on professionalisation of management	nt thought?
	B.	Theory X and Y	
	C.	Self-appraisal and evaluation rather than appraisal by superiors	
	D.	Formal and informal organisations	(2 marks)
10.	The f	ollowing are characteristics of administration, <b>EXCEPT</b> that it	
	A.	involves personnel at the top level of the organisation	
	В.	deals with policy formulation	
	C.	is not actively concerned with execution of plans	
	D.	uses and motivates organisation of people for the actual attainment of goals	(2 marks)
11.	Whic	h one of the following functions is <b>NOT</b> an operative function of human resource management?	
	A.	Manpower planning	
	В.	Recruitment	
	C.	Selection	
	D.	Training and development	(2 marks)
12.	The f	ollowing are off-the-job training methods, <b>EXCEPT</b> .	
	A.	simulation exercises	
	В.	understudy assignments	
	C.	vestibule training	
	D.	field attachment	(2 marks)
			· · · ·
13.	Whic	h one of the following features is associated with laissez-faire style of leadership?	
	A.	Does not give much scope for the development of employees	
	B.	Self-motivated to work	
	C.	Leaders retain the authority for decision making	
	С. D.	Task oriented behaviour	(2 marks)
14.		h one of the following skills is <b>LEAST</b> important to the lower level management cadre?	
	А.	Design skills	
	В.	Diagnostic skills	
	C.	Human skills	
	D.	Technical skills	(2 marks)
15.		rding to Maslow's hierarchy of needs, how many levels do people have?	
	А.	5	
	В.	6	
	C.	4	
	D.	3	(2 marks)
16.	The f	ollowing are emotional factors that could lead to resistance to change in an organisation, EXCEP	Т
	Ā.	ego defensiveness	
	В.	group norms	
	C.	threats to power and influence	
	D.	social displacement	(2 marks)
17.		h one of the following leadership theories suggest that leadership success is achieved by correct	ly matching
	leader	rship style with situations?	
	A.	Transformational	
	В.	Traits	
	C.	Blake and Mouton's	
	D.	Fiedlers	(2 marks)

18.		organisation, coordination helps to	
	А. В.	enhance specialisation among employees promote interdependence of organisational units and sub-units	
	ь. С.	promote individual versus organisational interests	
	D.	eliminate excessive management control	(2 marks)
			(2
19.	Which A.	n one of the following is the third step involved in control process? Take corrective action	
	В.	Establish control standards	
	C.	Modify standards to fit circumstances	
	D.	Compare results with objectives	(2 marks)
20.	The ty	pe of control that focuses on what happens during the work process is known as	·
	А.	clan control	
	В.	concurrent control	
	C.	feedforward control	
	D.	internal control	(2 marks)
21.	Divisi	onal structure is a type of organisational structure that groups	
	A.	jobs and activities that are part of the same processes	
	B.	people together and jobs performed in the same location	.1
	C.	people together working on the same product in the same area with similar customers or oprocesses	on the same
	D.	people together and jobs focused on single product or service	(2 marks)
22.	The fo	ollowing are characteristics of delegation, <b>EXCEPT</b>	
	A.	delegated power can be revoked at any time	
	В.	delegation involves total transfer of final authority	
	C.	delegation may be downward, upward and even sideward	
	D.	delegation creates a relationship of dependency between the superior and the subordinate	(2 marks)
23.		n one of the following statements is <b>NOT</b> a purpose of conducting employee appraisal?	(2 marks) nop.co.12
	A.	Training and development	
	B.	Compensation decisions	
	C. D.	Demotion and transfer Personal development	(2 marks)
	D.	i ci sonai development	(2 IIIdi KS)
24.	Emplo	byee selection process involves the following activities, <b>EXCEPT</b> .	
	A.	checking of references	
	B.	on campus recruitment	
	C. D.	physical examination screening of applications	(2 marks)
	D.	screening of applications	(2 marks)
25.		n one of the following elements is <b>NOT</b> a factor in planned change?	
	А. В.	Structure Environment	
	ь. С.	Technology	
	D.	Task	(2 marks)
26.	Plann	ing for change in an organisation is an essential step in the management of organisational change	e. It attempts
		wer the following questions, <b>EXCEPT</b> .	<b>L</b>
	A.	how much will the change cost?	
	В.	when will the change take place?	
	C.	how will change be brought?	
	D.	who will introduce the change?	(2 marks)
27.		n one of the following statements is <b>NOT</b> an advantage of management audit?	
	A.	Permits a more objective and complete evaluation of the total management and the operating	structure
	B.	It is carried out by readily qualified management auditors	
	C. D.	It provides adequate measure to examine the extent to which the current managerial controls a It enables management to find out specific problem areas	
	D.	it chaptes management to find out specific problem areas	(2 marks)

### Use the following information to answer Question 28 and Question 29.

The following are descriptions of unity of command and unity of direction:

- (i) Relates to efficient functioning of personnel by avoiding conflicts, confusion and chaos in the various units of the Organisation.
- (ii) Relates to efficient functioning of the departments in the whole organisation by avoiding wastage of efforts and resources.
- (iii) Ensures that subordinates receive orders and instructions from one supervisor.
- (iv) Ensures that entire organisation is coordinated towards achieving a common and clearly defined objective.

#### 28. Which of the above descriptions clearly fits unity of direction?

- A. (i) and (ii)
- B. (ii) and (iii)
- C. (iii) and (iv)
- D. (iv) only
- 29. Which of the above descriptions clearly fits unity of command?
  - A. (i) and (ii)
  - B. (i) and (iii)
  - C. (ii) and (iii)
  - D. (ii) and (iv)

#### Use the following information to answer Question 30 and Question 31.

The following are statements about work environment to be found in different organisations:

- (i) Management has set clear guidelines to be followed by employees in their tasks.
- (ii) Employees always seek approval from management before trying new work methods.
- (iii) Organisation structure is flexible enough to enable sharing of information.
- (iv) Management recognises employees who come up with innovations.
- 30. Select the statement (s) that will highly influence level of innovation and creativity.
  - A. (i) and (ii)
  - B. (ii) and (iii)
  - C. (iii) and (iv)
  - D. (iv) only
- Describe the type of organisation structure which is associated with work environment described by (iii) above.
   A. Organic structure
  - B. Bureaucratic structure
  - C. Mechanistic structure
  - D. Matrix structure
- 32. Which one of the following statements do **NOT** describe the importance of managerial controls?
  - A. Helps in aligning strategy to changes arising from dynamic environment
  - B. Ensures that standards and quality are maintained during performance
  - C. They are expensive and utilise resources required to enhance performance
  - D. Aids in implementation of plans by pointing out deviations from expected performance (2 marks)
- 33. Knowledge used during organisational learning is either transferable or non-transferable between employees. Which one of the following knowledge types is **NOT** transferable between employees during organisational learning process?
  - A. Routine knowledge involving repetitive application of procedures and use of similar tools
  - B. Experimental knowledge or hands on experience involving trying out new tasks
  - C. Conceptual knowledge which is gained through analysis of behavior, data and trends
  - D. Knowledge residing in the minds of individuals and is independent of the organisation (2 marks)

(2 marks)

(2 marks)

(2 marks)

- 34. Which one of the following statements LEAST explains why it is easier to have conflict instead of cooperation in management of organisation?
  - Management is usually poorly equipped with appropriate skills on how to manage conflict A.
  - Β. Resources in organisations are ever scarce and hence there is competition between departments
  - C. Differences in interests or goals between employees, departments and management leading to absence of goal congruence
  - D. Introduction of change by management disrupts status-quo, creates uncertainty and raises fear (2 marks)
- 35. Edgar Schein (1985) model of organisation culture provides for three levels of culture; artefacts, espoused values and basic underlying assumptions. Which one of the following descriptions fits basic underlying assumptions?
  - A. Visible organisational structures and processes such as; office, furniture, rewards, dress code and interaction between employees and other stakeholders
  - Β. Strategies, goals, mission statements and beliefs within the organisation
  - C. Leadership and perception about leadership held by employees such as accessibility, communication and likeability
  - D. Invisible elements of culture which are unmentionable and dynamic such as; perceptions, thoughts and feelings which highly influence sources of organisation's values (2 marks)
- 36. Which one of the following sets of motivators provided to employees by management comprises intrinsic motivators only?
  - A. Recognition, career development, company vehicle and prestigious office
  - Β. Training to enhance skills, prestigious title and participation in decision making
  - C. Prestigious company vehicle, hefty salary, pension scheme and paid-up holiday trips
  - D. Training to enhance skills, career development, recognition and high involvement (2 marks)

#### Use the following information to answer Question 37 to Question 39.

Shah Williams, a leader and an entrepreneur in PYZ Co. Ltd. intends to recruit a manager in a leadership position. After a series of interviews, he has shortlisted two candidates; Tom and Peter.

- Tom started his career in the company with ten years of uninterrupted service. He had exhibited a good of the company for over thirty years. He company is a son to Elvis, a former employee of the company. Due to the company for over thirty years. (i) experience and charisma. Shah Williams believed that Tom would perform like his father.
- (ii) Peter is a recent employee who had served the company for five years. Peter had worked in other local and international companies. He was exposed to different environments of business. Shah Williams believed that Peter would bring the required change to PYZ Company.
- 37. Which theory of leadership would have guided Shah Williams if he selected Tom?
  - A. Characteristics theory of leadership
  - Β. Benevolent theory of leadership
  - C. Environmental theory of leadership
  - D. Trait theory of leadership
- 38. Which theory of leadership would have guided Shah Williams if he selected Peter?
  - A. Theory of change in leadership
  - Β. Environmental theory of leadership
  - C. Trait theory of leadership
  - D. Benevolent theory of leadership
- 39. Shah Williams is in a decision dilemma on whom to select between Tom and Peter. He decided to engage a consultant to help in making the selection. How would you describe Shah Willams if he engages a consultant for selection exercise?
  - A. An indecisive leader
  - Β. A professional leader
  - C. A risk averse leader
  - D. A proactive leader

(2 marks)

(2 marks)

#### Use the information below to answer Question 40 and Question 41.

The following are statements about efficiency and effectiveness in management.

- (i) Effectiveness entails appropriate application of organisational resources and reduction of waste which leads to reduction of unit cost of production.
- (ii) Appropriate technology application enhances efficiency and effectiveness leading to improved organisational performance.
- (iii) Efficiency is about promptness in customer's response, timely decision making and performance on a first attempt without repetitions.
- (iv) Effectiveness enhances the urgency required in providing solutions to internal and external challenges in an organisation.

#### 40. Which of the above statement(s) is **TRUE** about efficiency?

- A. (i) only
- B. (ii) and (iii)
- C. (ii) only
- D. (iii) only
- 41. Which of the following statement(s) is **TRUE** about effectiveness?
  - A. (i) and (ii)
  - B. (i) and (iv)
  - C. (ii) and (iv)
  - D. (ii) only
- 42. Which one of the following technological applications will enhance level of customer care in an organisation?
  - A. Enhanced use of machines and digital equipment in production processes to reduce operational costs
  - B. Applying principles of theory Z in operations of an organisation
  - C. Provision of critical inputs at low cost which leads to low unit cost of final products
  - D. Application of internet of things (IOT) and big data processing technologies (2 marks)

## Use the following information about ethics in management to answer Question 43 to Question 45.

Ethics in management increases trust of management in employees and stakeholders. The following statements represent ethical position of management:

- (i) Promotions are based on merit with high performing and skilled employees rightfully earning their positions and pay.
- (ii) Defective products are sold to low end market segments at reduced and affordable prices to ensure that consumers with low purchasing power can afford them.
- (iii) Adequate information about products regarding quality is provided to enable consumers make informed buying decisions.
- (iv) Products are sold below production cost and market prices in order to retain market share and positioning.
- 43. Which of the statement(s) above represents ethical behaviour by management?
  - A. (i) and (iii)
  - B. (ii) and (iii)
  - C. (iii) and (iv)
  - D. (i) only

#### 44. In which circumstance is the management likely to face litigation or court case?

- A. (ii) and (iv)
- B. (ii) only
- C. (i) and (iv)
- D. (i) and (iii)

45. In which circumstance would the management be criticised for unfair trade practice?

- A. (iv) only
- B. (ii) only
- C. (i) and (ii)
- D. (ii) and (iv)

(2 marks)

(2 marks)

(2 marks)

(2 marks)

- 46. Managers at different levels require different set of skills to enable them have appropriate competence. Indicate the set of skills which are all relevant to top-level management.
  - A. Conceptual skills, innovation skills, supervisory skills and analytical skills
  - B. Interpersonal skills, analytical skills, team building skills and communication skills
  - C. Leadership skills, analytical skills, training skills and tactical decision-making skills
  - D. Conceptual skills, networking skills, communication skills and strategic decision-making skills (2 marks)
- 47. Which one of the following statements **BEST** differentiates a role from a function in management?
  - A. Roles are loosely defined and are largely drawn out of perception and expectations about a position while function or duties are clearly defined for each position
  - B. Duties and functions are played by position holder while roles are carried out by the managers
  - C. Roles can be delegated to junior employees while duties and functions cannot be delegated
  - D. Both roles and duties are used for performance evaluation because they are best on clearly defined targets which are measurable (2 marks)
- 48. Management as a science involves application of systematic steps and processes in developing principles of management. Which one of the following statements **BEST** indicates the systematic steps followed in developing principles of management?
  - A. Defining a concept, researching on the concept, developing relationship between variables in a concept, defining principles of management and development of theories
  - B. Defining principle of management, developing concept, developing relationship between variables in a concept and researching on the concept, and developing theories
  - C. Defining theories, developing principles of management, developing concepts, researching on concepts and developing relationship between variables in a concept
  - D. Defining variables in a concept, researching on a concept, defining the concept, developing theories and defining principles of management (2 marks)
- 49. Insourcing as opposed to outsourcing is a more value adding practice of management. Which one of the following statements **LEAST** explains why insourcing is superior to outsourcing?
  - A. Insourcing leads to effective utilisation of knowledge, talents, skills and competencies which are held within an organisation
  - B. Internal boundaries of departments and work units are overlooked during insourcing, thus allowing exchange of information and knowledge
  - C. Employees develop a high sense of belonging through in-sourcing since they feel recognised by management's decision to utilise their knowledge and skills
  - D. Insourcing ensures that the organisation prevents knowledge and innovation leaks to competitors (2 marks)
- 50. Flexible working patterns are being highly adopted by management of organisations. Which one of the following statements **LEAST** explains the high adoption of flexible working patterns?
  - A. Technological advancement which has enabled coordination of employees operating at different work points
  - B. Diminishing importance of formal employment with most employees preferring to have compressed or staggered working hours
  - C. Increasing number of generation "Y" and women in the workforce and the need to accommodate their preferred work style
  - D. Flexible working pattern leads to increased efficiency and productivity as employees feel more engaged when working at their convenience (2 marks)

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#### PRINCIPLES OF MANAGEMENT

#### MONDAY: 19 August 2024. Afternoon Paper.

2.

This paper consists of fifty (50) Multiple Choice Questions. Answer ALL questions by indicating the letter (A, B, C or D) that represents the correct answer. Each question is allocated two (2) marks. Do NOT write anything on this paper.

- 1. Which one of the following benefits is associated with effective delegation in an organisation?
  - A. Increased workload for the manager
  - B. Increased employee development
  - C. Reduced need for employee training
  - D. Greater centralisation of decision-making
- specialists from different areas? A. Divisional structure Β. Flat structure C. Functional structure (2 marks) D. Matrix structure 3. Which one of the following statements is a benefit of planning to an organisation? Ensures that resources are used efficiently A. Β. Guarantees successful implementation of all strategies C. Lowers the likelihood of making decisions D. Reduces the need for future planning activities (2 marks) 4. Which one of the following types of plans is short-term and specific in nature? Strategic plan A. B. Tactical plan C. Operational plan D. Development plan (2 marks) 5. Which one of the following statements is a reason why employees resist change in organisations? Desire for increased workload among employees A. Β. Uncertainty among employees in organisations C. Lack of training and development opportunities D. Decreased communication from management (2 marks) 6. Which one of the following roles is an example of an interpersonal role of a manager? Acting as a figurehead Α. B. Allocating resources C. Monitoring performance Negotiating contracts D. (2 marks) 7. The Hawthorne Studies, conducted by Elton Mayo, concluded that \_ physical conditions are the primary motivators of worker productivity A. Β. worker productivity is influenced by social and psychological factors C. financial incentives are the sole motivators D. strict supervision increases worker output (2 marks)



Time Allowed: 2 hours.

Which one of the following organisational structures help improve communication and collaboration among

8.	The step that follows measuring performance in the control process is	·
	<ul><li>A. establishing standards</li><li>B. taking corrective action</li></ul>	
	<ul><li>B. taking corrective action</li><li>C. comparing performance</li></ul>	
	D. communicating results	(2 marks)
0		
9.	Which one of the following components of SWOT analysis focuses on factors that h performance?	under an organisation's
	A. Strengths	
	B. Weaknesses	
	C. Opportunities	
	D. Threats	(2 marks)
10.	Which one of the following activities is a step in the planning process?	
	A. Implementing the plan	
	<ul><li>B. Conducting a job analysis</li><li>C. Designing the organisational structure</li></ul>	
		(2 marks)
	D. Setting performance standards	(2 marks)
11.	Which one of the following approaches to managing resistance to change emphasise communication?	s clear and transparent
	<ul><li>A. Isolating dissenting voices</li><li>B. Limiting access to information</li></ul>	
	C. Promoting the use of rumours	
	D. Providing rationale for change	(2 marks)
12.	Which one of the following characteristics of control systems ensures that goals and ob	jectives are harmonised
	with organisational strategy?	
	with organisational strategy? A. Flexibility B. Consistency C. Adaptability D. Alignment	
	<ul><li>B. Consistency</li><li>C. Adaptability</li></ul>	
	D. Alignment	(2 marks)
		(2 marks)
13.	Survival and growth are crucial for organisations because they	·
	<ul><li>A. discourage adaptation</li><li>B. promote complacency</li></ul>	
	C. ensure sustainability	
	D. decrease productivity	(2 marks)
		· · · · ·
14.	Which one of the following characteristics belongs to Henry Fayol's administrative manage	ement theory?
	A. Decentralisation of authority	
	<ul><li>B. Flexibility in operations</li><li>C. Informal communication channels</li></ul>	
	C. Informal communication channels D. Scalar chain of command	(2 marks)
	D. Scalar chain of command	(2 marks)
15.	Which one of the following human resource management processes focuses on evaluating their suitability for a position?	candidates to determine
	A. Job analysis	
	B. Orientation	
	C. Recruitment	
	D. Selection	(2 marks)
16.	According to Maslow's hierarchy of needs, which one of the following needs is at the base	of the hierarchy?
	A. Self-actualisation needs	-
	B. Esteem needs	
	C. Social needs	
	D. Physiological needs	(2 marks)
17.	According to McGregor, theory Y assumes that employees	
	A. are motivated to take responsibility	
	B. lack ambition and dislike work	
	C. need to be coerced to work	() montre)
	D. require strict supervision to work	(2 marks)
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18.	Whic	h one of the following factors is considered an element of external environment of an organisation	)
	А.	Government actions	
	В.	Organisational structure	
	C.	Employee qualifications	
	D.	Organisational culture	(2 marks)
19.	Whic	h one of the following approaches to planning is exemplified by scenario planning?	
	A.	Reactive planning	
	В.	Strategic planning	
	C.	Contingency planning	
	D.	Proactive planning	(2 marks)
20.	Whic	h one of the following elements is essential for an effective control system?	
20.	A.	Centralisation	
	B.	Decentralisation	
	С.	Feedback	
	D.	Forecasting	(2 marks)
21.	Tho	hanging business environment includes shifts in	
21.	A.	employee training	
	A. B.	market demand	
	D. C.	financial reporting	
	D.	operational costs	(2 marks)
			(2 marks)
22.		Weber's bureaucratic theory emphasises	
	A.	informal rules and norms	
	B.	centralised decision-making	
	C.	flexible organisational structures	
	D.	formal rules and procedure	(2 marks) (2 marks)
23.	Whic	h one of the following positions is an example of middle-level management in an organisation?	, chor
	А.	Chief Executive Officer	NNN
	В.	Board of Directors	
	C.	Division manager	
	D.	Team member	(2 marks)
24.	Whic	h one of the following tools is used in quantitative management?	
	A.	Psychological assessments	
	B.	Statistical analysis	
	C.	Psychometric assessments	
	D.	Thematic analysis	(2 marks)
25.	One o	of the benefits of environmental scanning is its contribution to	
	A.	short-term tactical plans	
	B.	internal and external politics	
	C.	long-term business strategy	
	D.	employee and employers' grievances	(2 marks)
26.	Whic	h one of the following reasons explains why organising is important as a function of management?	
20.	A.	It sets long-term goals for an organisation	
	А. В.	It simplifies the implementation of strategies	
	D. C.	It helps in the assessment of employee performance	
	D.	It reduces the complexity of tasks through specialisation	(2 marks)
27.		h one of the following performance measurement tools uses visual timelines to track project schedu	ıles?
	А. В.	PERT charts Financial ratios	
	ь. С.	Gantt charts	
	C. D.	Balance scorecards	(2 marks)
	D.	Bularice scoreculus	(2 marks)

28.	In an organisation, optimum use of resources inv	olves increasing	
	A. workforce diversity		
	B. efficiency and effectiveness		
	C. bureaucratic procedures		(a. 1.)
	D. technological investments		(2 marks)
29.	Systems thinking in management views an organ A. a closed system	isation as	
	B. an isolated entity		
	C. a holistic system		
	D. a random entity		(2 marks)
30.		managers to effectively understand and interact with o	others in an
	organisation?		
	A. Technical skills		
	<ul><li>B. Human skills</li><li>C. Conceptual skills</li></ul>		
	C. Conceptual skills D. Analytical skills		(2 marks)
			(2 marks)
31.	<ul><li>Which one of the following statements distinguis</li><li>A. Management executes plans while adm</li></ul>	shes management from administration?	
	B. Management and administration are ide	6	
		ning while administration focuses on short-term tasks	
	D. Management is concerned with policy-	naking while administration handles leadership	(2 marks)
32.	According to contingency theory, the effectivened A. based on situational variables	ess of a management strategy is	
	B. determined by manager's personality		
	C. static regardless of the context		
	D. universal and constant		(2 marks)
		ng hy	
33.	Environmental scanning supports decision-maki		
	A. ignoring market trends affecting the org		
	<ul><li>B. increasing bureaucracy in the organisat.</li><li>C. limiting information access to employe</li></ul>		
	D. providing insights into external factors		(2 marks)
			. ,
34.	Which one of the following principles of org structure?	anising emphasises the importance of having a clea	r reporting
	A. Unity of command		
	B. Division of work		
	C. Scalar chain		
	D. Centralisation		(2 marks)
35.		focuses on monitoring activities during their execution	ution in an
	organisation? A. Feedforward control		
	B. Concurrent control		
	C. Feedback control		
	D. Preventive control		(2 marks)
36.	Which one of the following factors is part of the	internal environment of an organisation?	
	A. Competitors actions	-	
	B. Technological advancements		
	C. Government regulations		
	D. Company policies		(2 marks)
37.	Which one of the following roles is informational	according to Henry Mintzberg?	
	A. Leader		
	B. Monitor		
	C. Entrepreneur D. Negotiator		(2 marks)
			022 Page 4
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38.	Conceptual skills in management are crucial for	
50.	A. analysing and diagnosing complex situations	
	B. performing routine tasks efficiently	
	C. understanding and handling technical tasks	
	D. working effectively with people	(2 marks)
39.	Which one of the following steps in the organising process involves integrating tasks into manageab	le work units?
57.	A. Assigning tasks	ie work units.
	B. Grouping activities	
	C. Defining objectives	
	D. Monitoring performance	(2 marks)
40.	Which one of the following factors affects the organising function by determining how tasks ar resources are allocated?	e grouped and
	A. Company objectives	
	B. Employee preferences	
	C. External competition	
	D. Technological changes	(2 marks)
41.	Which one of the following leadership styles encourages participation and values input from team m	nembers?
	A. Autocratic	
	B. Bureaucratic	
	C. Democratic	(2 morts)
	D. Transactional	(2 marks)
42.	In the context of management, the term "efficiency" refers to	
	A. achieving goals with minimal resource waste	
	B. creating innovative goods and services	2
	C. maximising employee satisfaction	~0. <del>K</del> 0
	D. setting long-term and short-term objectives	(2 marks) opio
43.	Which one of the following factors is considered as hygiene according to Herzberg's Two-Fa motivation?	ctor theory of
	A. Organisational policies	
	B. Organisational success	
	C. Recognition of employees	
	D. Work in the organisation	(2 marks)
44.	Frederick Taylor is best known for his work in	
	A. administrative theory	
	B. bureaucratic management	
	C. human relations theory	
	D. scientific management	(2 marks)
45.	Which one of the following benefits is associated with effective staffing in an organisation?	
	A. Reduced employee wages and salaries	
	B. High demand for employee training	
	C. Improved organisational performance	
	D. Reduced need for strategic planning	(2 marks)
46.	Which one of the following roles does <b>NOT</b> belong to management according to Henry Mintzberg?	
	A. Interpersonal roles	
	B. Informational roles	
	C. Decisional roles	
	D. Technical roles	(2 marks)
47.	Which one of the following factors is <b>MOST</b> likely to affect the staffing function due to a	changes in job
	requirements and qualifications?	Jungeo In jou
	A. Economic downturns	
	B. Technological advancements	
	C Employee turnover	

- C. Employee turnover
- Government regulations D.

48. The component of staffing function that involves filling job vacancies with suitable candidates is known as

A.	recruitment	
В.	selection	
C.	training	
D.	orientation	(2 marks)
Co	ntrolling function in management can be described as the process of	·
A.	setting goals and planning how to achieve them in an organisation	
В.	guiding and motivating employees to meet organisational objectives	
C.	monitoring and measuring progress and taking corrective action	
D.	organising resources and arranging tasks in an organisation	(2 marks)
W	hich one of the following statements about growth in organisations is <b>TRUE</b> ?	
A.	Growth is limited to financial position	
В.	Growth can be organic or through acquisitions	
C.	Growth leads to reduced customer base	
D.	Growth hinders innovation or creativity	(2 marks)

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## PRINCIPLES OF MANAGEMENT

## MONDAY: 22 April 2024. Afternoon Paper.

This paper is made up of fifty (50) Multiple Choice Questions. Answer ALL questions by indicating the letter (A, B, C or D) that represents the correct answer. Each question is allocated two (2) marks. Do NOT write anything on this paper.

1.	<ul> <li>Which of the following statements is <b>TRUE</b> about the authority of top-level management?</li> <li>A. It is limited to specific departments</li> <li>B. It is only concerned with operational decisions</li> <li>C. It extends throughout the entire organisation</li> <li>D. It is primarily advisory in nature</li> </ul>	(2 marks)
2.	<ul><li>Which of the following concepts did Mary Parker Follett emphasise in her work?</li><li>A. Conflict resolution through integration</li><li>B. Authoritarian leadership</li></ul>	
	<ul><li>C. Hierarchical structure</li><li>D. Command-and-control management</li></ul>	(2 marks)
3.	<ul> <li>Which one of the following statements is a result of the changing business environment?</li> <li>A. Decreased need for agility and flexibility in decision-making</li> <li>B. Increased demand for outdated products and services</li> <li>C. Greater emphasis on sustainability and corporate social responsibility</li> <li>D. Limited impact of globalisation on businesses</li> </ul>	(2 marks) co <sup>ste</sup>
4.	<ul> <li>Which one of the following statements <b>BEST</b> defines the role of top-level management in an organisat</li> <li>A. Implementing day-to-day operations</li> <li>B. Setting long-term goals and strategies</li> <li>C. Supervising frontline employees</li> <li>D. Conducting market research</li> </ul>	tion? (2 marks)
5.	<ul> <li>Which of the following factors <b>BEST</b> explain how effective planning contributes to organisational effective planning contributes to organisational effective planning ad-hoc decision-making</li> <li>B. By providing a structured approach to goal achievement</li> <li>C. By avoiding consideration of future challenges</li> <li>D. By limiting strategic decision-making to short-term perspectives</li> </ul>	(2 marks)
6.	<ul> <li>Which of the following characteristics distinguishes planning from other organisational functions?</li> <li>A. Its focus is solely on short-term objectives</li> <li>B. Its disregard for future events and challenges</li> <li>C. Its reliance on intuition without analysis</li> <li>D. Its systematic consideration of future objectives and strategies</li> </ul>	(2 marks)
7.	<ul> <li>Which of the following factors is NOT a measure that may help in unfreezing stage in the change proc</li> <li>A. Physical removal of the individuals being changed from their accustomed environment</li> <li>B. Make individuals responsible for their own change</li> <li>C. Undermining and destruction of social support</li> <li>D. Strengthening the existing status quo</li> </ul>	cess?
	D. Strengthening the existing status quo	(2 marks)

Time Allowed: 2 hours.

8.	What	distinguishes a manager from other employees within an organisation?	
	А.	Technical expertise	
	В.	Educational qualifications	
	C.	Length of employment	
	D.	Supervisory responsibilities	(2 marks)
9.	Whic	h of the following reasons explains why optimum use of resources is important for businesse	es?
	A.	It allows for excessive spending without repercussions	
	В.	It minimises productivity and efficiency	
	C.	It maximises value creation and competitiveness	<i></i>
	D.	It encourages resource hoarding and scarcity	(2 marks)
10.	Mary	Parker Follett advocated for which approach to management?	
	A.	Humanistic and participative management	
	В.	Division of labor	
	C.	Centralised decision-making	
	D.	Strict hierarchical control	(2 marks)
11.	Orga	nising in management refers to	
	A.	Randomly assigning tasks to employees without coordination	
	В.	Establishing clear goals and objectives for the organisation	
	C.	Reacting impulsively to changes in the business environment	
	D.	Structuring resources and activities to achieve organisational objectives	(2 marks)
12.	Whic	h of the following statements distinguishes middle-level managers from other levels of mana	gement?
	А.	Their focus on high-level strategic decisions	
	В.	Their direct supervision of frontline employees	
	C.	Their role in translating top-level goals into actionable plans	
	D.	Their involvement in long-term organisational planning	(2 marks)
13.	Whic	h of the following statements shows how organising contributes to organisational success?	
101	A.	By encouraging disorganisation and chaos within an organisation	
	B.	By providing a structured framework for achieving objectives	
	C.	By limiting strategic decision-making to short-term perspectives	
	D.	By disregarding the need for coordination and collaboration	(2 marks)
			_
14.		t the statement that shows how effective resource management contributes to organisational	success?
	A.	By disregarding resource constraints to pursue growth	
	B.	By inefficiently allocating resources without regard for costs	
	C. D.	By optimising resource utilisation to enhance productivity and profitability By hoarding resources to maintain control over the market	(2 marks)
			(
15.		ollowing are external factors affecting the organising function <b>EXCEPT</b>	·
	A.	Changes in government regulations	
	B.	Technological advancements	
	C.	Organisational culture	(2 marles)
	D.	Shifts in consumer preferences	(2 marks)
16.		h one of the following is a characteristic of middle-level management?	
	A.	Involvement in day-to-day operational tasks	
	B.	Focus on long-term strategic planning	
	C.	Authority to hire and fire employees	
	D.	Coordination of multiple departments or teams	(2 marks)
17.		h one of the following is a reason why it is important for businesses to consider factor	ors affecting the
	-	nising function?	
	A.	To maintain a rigid organisational structure without adaptation	
	B.	To ignore changes in the external environment and market dynamics	

- To optimise resource allocation and achieve organisational goals effectively To limit innovation and creativity within the organisation C.
- D.

10		
18.	Quantitative thinking involves	
	A. Analysing numerical data to make informed decisions	
	B. Relying solely on qualitative information for decision-making	
	C. Avoiding numerical analysis in problem-solving	
	D. Focusing on subjective opinions rather than objective facts	(2 marks)
19.	Which of the following roles is played by innovation in business survival and growth?	
	A. It impedes progress and inhibits business expansion	
	B. It encourages adaptation to changing market conditions and fosters growth	
	C. It limits opportunities for new revenue streams and market expansion	
	D. It ensures complacency and lack of competition	(2 marks)
20.	Select among the following, the statement that distinguishes lower-level managers from other manager	ment levels
20.	A. Their direct supervision of frontline workers	
	B. Their focus on setting long-term organisational goals	
	C. Their involvement in strategic decision-making	
	D. Their authority to formulate company policies	(2 marks)
	D. Then autionty to formulate company poncies	(2 IIIdi KS)
21.	Identify the primary purpose of supervision in an organisation.	
	A. To micromanage employees and their tasks	
	B. To ensure compliance with company policies and procedures	
	C. To provide guidance, support and direction to employees	
	D. To minimise employee autonomy and decision-making	(2 marks)
22.	Which of the following statements <b>BEST</b> illustrates roles of a consultant in a major organisational cha	nge?
	A. Formulation and implementation of change interventions	0
	B. Selection, training and supervision	
	C. Evaluation of change efforts	×10
	D. Formulation, implementation, selection, training and supervision of internal change agents	$(2 \text{ marks}) \rightarrow \circ^{\circ, \nabla}$
		(2 marks) hopt.
22		
23.	Motivated employees are more likely to	ANA.
23.	A. Display low levels of engagement and productivity	ANNA.
23.	<ul><li>A. Display low levels of engagement and productivity</li><li>B. Seek opportunities for personal and professional growth</li></ul>	A. Martin
23.	A. Display low levels of engagement and productivity	and a
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24. 25. 26.	<ul> <li>A. Display low levels of engagement and productivity</li> <li>B. Seek opportunities for personal and professional growth</li> <li>C. Resist change and innovation within the organisation</li> <li>D. Exhibit high levels of absenteeism and turnover</li> <li>In which area do lower-level managers typically have the most authority?</li> <li>A. Making strategic decisions for the organisation</li> <li>B. Determining the company's long-term goals</li> <li>C. Implementing policies and procedures within their department</li> <li>D. Allocating reasons explains why planning for long-term business strategy is important?</li> <li>A. It allows businesses to focus exclusively on immediate profits</li> <li>B. It provides a roadmap for achieving sustainable growth and success</li> <li>C. It encourages reactive decision-making instead of proactive planning</li> <li>D. It limits flexibility and adaptability in a dynamic business environment</li> <li>Which of the following statements is the MAIN focus of systems thinking?</li> <li>A. Analysing isolated events without considering their interconnections</li> <li>B. Identifying linear cause-and-effect relationships</li> <li>C. Understanding the relationships and interactions within complex systems</li> <li>D. Relying solely on individual expertise for problem-solving</li> </ul>	(2 marks) (2 marks)

28.	Which of the following statements BEST describes the role of management in organisational decisio	n-making?
	A. Providing technical support to employees	•
	B. Implementing decisions made by top-level management	
	C. Conducting routine administrative tasks	
	D. Setting long-term goals and strategies	(2 marks)
	D. Setting fong term gould and strategies	(2 marks)
29.	Identify the key purpose of environmental scanning.	
29.		
	B. To gather information about competitors' internal strategies	
	C. To anticipate and respond to changes and trends in the external environment	
	D. To limit decision-making to short-term perspectives	(2 marks)
• •		
30.	Which of the following aspects shows the critical function of management roles?	
	A. Developing marketing campaigns	
	B. Supervising frontline employees	
	C. Implementing technological advancements	
	D. Ensuring organisational efficiency and effectiveness	(2 marks)
31.	Plans are commonly described according to all of the following, EXCEPT	•
	A. Breadth	
	B. Time frame	
	C. Length	
	D. Specificity	(2 marks)
	1 2	· · · ·
32.	Which of the following factors affects the staffing function in an organisation?	
	A. Internal factors such as organisational culture and structure	
	<ul> <li>B. External factors such as labor market conditions and government regulations</li> </ul>	
	C. Historical data and past hiring practices	
	D. Employee preferences and career aspirations	(2 marks)
	D. Employee preferences and career aspirations	(2 marks)
33.	Supervisors represent the viewpoints of	
55.	A. Workers to managers and vice versa	
	B. Managers to workers	
	C. Workers to managers	$(2, \dots, 1, \mathbf{x})$
	D. Workers	(2 marks)
34.	Which of the following statements is <b>NOT</b> true about modern management theory?	
	A. Business organisations are dynamic institutions composed of inter-related divisions and sub	-divisions
	B. Management is responsive to environmental changes	
	C. Management is multidisciplinary in nature	
	D. Management is static in nature	(2 marks)
35.	Select the statement that shows how environmental scanning contributes to decision-making.	
	A. By ignoring external factors and focusing solely on internal operations	
	B. By providing insights into market trends, competitors and regulatory changes	
	C. By limiting strategic planning to short-term objectives	
	D. By avoiding adaptation to changes in the business environment	(2 marks)
36.	Identify the statement that shows the main difference between first-line supervisors and other manag	ers.
	A. First -line supervisors oversee operative employees	
	<ul><li>B. First-line supervisors are concerned with local issues, managers are concerned with global i</li></ul>	ssues
	C. First-line supervisors are not considered "real" managers	
	D. There is no difference between the two	(2 marks)
		(2 marks)
37.	The key to motivating today's diversified workforce lies in	
51.	A. Creativity	
	e	
	C. Support	()
	D. Flexibility	(2 marks)

38.	<ul> <li>Which of the following statements explains how changes in labour market conditions affects staffing</li> <li>A. They have no effect on recruitment and selection processes</li> <li>B. They require organisations to adapt their hiring strategies to attract qualified candidates</li> <li>C. They discourage organisations from hiring new employees</li> <li>D. They lead to a decrease in workforce diversity</li> </ul>	function? (2 marks)
39.	<ul> <li>Which of the following terminologies refers to where performance of each unit affects the overall p the organisation?</li> <li>A. Sequential interdependence</li> <li>B. Reciprocal interdependence</li> <li>C. Pooled interdependence</li> <li>D. Overall interdependence</li> </ul>	erformance of (2 marks)
40.	<ul> <li>Which of the following statements is <b>TRUE</b> about derailed managers?</li> <li>A. Overdependence on a mentor</li> <li>B. Overly ambitious, plays politics</li> <li>C. Cold, aloof, and arrogant</li> <li>D. Able to adapt to a boss with a different style</li> </ul>	(2 marks)
41.	<ul> <li>A product that passes through different stages of production is referred to as</li></ul>	
42.	<ul> <li>The systems approach to management identifies which of the following components of the system?</li> <li>A. Synergy</li> <li>B. Systems boundary</li> <li>C. Feedback</li> <li>D. Differentiation</li> </ul>	(2 marks), oqico.ke
43.	<ul> <li>The document that describes how job fits into the organisation strategic direction is known as</li> <li>A. Job description</li> <li>B. Job evaluation</li> <li>C. Job specification</li> <li>D. Job analysis</li> </ul>	بین <sup>می</sup> . (2 marks)
44.	The following are features of good communication EXCEPT         A.       Transference         B.       Agreement         C.       Understanding         D.       Meaning	 (2 marks)
45.	<ul> <li>The goal of focus strategy according to Michael Porter is</li> <li>A. Exploit a narrow segment of the market</li> <li>B. Seek competitive advantage in large market segments</li> <li>C. Use technological innovation to more accurately target customers</li> <li>D. Bring suppliers and distributors together to combine efforts</li> </ul>	(2 marks)
46.	<ul> <li>In the context of organisational control, what does "monitoring" entail?</li> <li>A. Allowing employees to work without supervision</li> <li>B. Setting unrealistic performance targets for employees</li> <li>C. Regularly observing and assessing activities and outcomes</li> <li>D. Reacting to deviations from established standards without intervention</li> </ul>	(2 marks)
47.	<ul> <li>Which of the following statements is a benefit of employment tests?</li> <li>A. They help to find candidates suitable for the job</li> <li>B. Are standardised and selection is unbiased</li> <li>C. They help to fully understand a candidate's personality</li> <li>D. They match requirements of the job with practical knowledge of the candidates</li> </ul>	(2 marks)

48.	Which of the following roles is played by feedback in the control process?			
	A.	It discourages employees from providing input or suggestions		
	В.	It promotes open communication and identifies areas for improvement		
	C.	It limits opportunities for employee development and growth		
	D.	It ignores deviations from established standards	(2 marks)	
49.	The foll	owing are types of collective financial incentives <b>EXCEPT</b>		
	A.	Performance based pay		
	B.	Co-partnership		
	C.	Stock option		
	D.	Retirement benefits	(2 marks)	
50.	Which o	of the following statements is inconsistent with the relationship between strategy and structure?		
	A.	A change in strategy is followed by a change in structure		
	B.	Strategy is a major influence on structure		
	C.	A change in structure will result in a change in strategy		
	D.	Both strategy and structure are internal factors in an organisation	(2 marks)	

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## PRINCIPLES OF MANAGEMENT

#### MONDAY: 4 December 2023. Afternoon Paper.

This paper is made up of fifty (50) Multiple Choice Questions. Answer ALL questions by indicating the letter (A, B, C or D) that represents the correct answer. Each question is allocated two (2) marks. Do NOT write anything on this paper.

- 1. Which of the following leadership style focuses on giving employees more autonomy and responsibility in decision-making?
  - A. Autocratic leadership
  - B. Transformational leadership
  - C. Laissez-faire leadership
  - D. Servant leadership

#### 2. Which of the following management theorist is known as the father of scientific management?

- A. Henri Fayol
- B. Peter Drucker
- C. Abraham Maslow
- D. Frederick Taylor
- 3. The following are examples of external factors in a business environment analysis, **EXCEPT** 
  - A. Economic conditions
  - B. Organisational culture
  - C. Government regulations
  - D. Technological trends
- 4. Which of the following is **NOT** a function of management?
  - A. Leading
  - B. Delegating
  - C. Controlling
  - D. Organising
- 5. Which of the following phase of change process involves evaluating effectiveness of implemented changes and making necessary adjustments?
  - A. Planning phase
  - B. Change identification phase
  - C. Monitoring and controlling phase
  - D. Implementation phase

6. Which of the following statement best illustrates the main difference between a leader and a manager?

- A. Leaders focus on short-term goals, while managers focus on long-term goals
- B. Managers have formal authority, while leaders have informal influence
- C. Managers are responsible for planning, while leaders are responsible for controlling
- D. Leaders are only found in top-level management, while managers are found at all levels (2 marks)
- 7. Which management approach in an organisation is seen as a complex and adaptive establishment?
  - A. Classical management
  - B. Human relations management
  - C. Contingency management
  - D. Systems management

AD22 Page 1 Out of 6

(2 marks)



Time Allowed: 2 hours.

(2 marks)

(2 marks)

(2 marks)

(2 marks)

8.	In a S	SWOT analysis, strengths and weaknesses are considered as part of the	
	А.	Internal analysis	
	В.	External analysis	
	C.	Political analysis	
	D.	Technological analysis	(2 marks)
9.	with	ch of the following management function involves ensuring that activities in an organisatist strategic goals?	ation are in alignment
	А.	Planning	
	В.	Organising	
	C.	Leading	
	D.	Controlling	(2 marks)
10.	When	n an organisation undergoes a fundamental shift in its culture and structure, it is said	id to be experiencing
	Ā.	Incremental change	
	В.	Transformational change	
	C.	Fundamental change	
	D.	Status quo change	(2 marks)
11.		ch of the following type of skill is essential for understanding and working with peop nisation?	ple at all levels of an
	A.	Interpersonal skill	
	B.	Technical skill	
	C.	Conceptual skill	
	D.	Problem-solving skill	(2 marks)
12.	Whic	ch of the following aspect of management is associated with Hawthorne studies conducte	ed by Elton Mayo?
	A.	Employee motivation and job satisfaction	a oʻj Enon major
	В.	Scientific management principles	
	C.	Bureaucratic organisational structures	
			(2
	D.	Budgeting and financial planning	(2 marks)
13.	Whic	ch of the following set of factors is assessed through PESTEL analysis framework?	
	A.	Economic, political, legal, sociocultural, technological and environmental factors	
	В.	Political, economic, social, technological, environmental and labour factors	
	C.	Economic, legal, political, sociocultural, training and environmental factors	
	D.	Political, economic, safety, technological, environmental and legal factors	(2 marks)
14.	The t	type of a plan that outlines specific, short-term actions to achieve a particular goal or	objective is known as
	<u>A.</u>	Strategic plan	
	В.	Tactical plan	
	C.	Operational plan	
	D.	Contingency plan	(2 marks)
15.	The f	following factors can lead to acceptance of change by employees in an organisation, <b>EX</b>	СЕРТ
	A.	Open communication and employee involvement	
	В.	Employees' understanding of the benefits of change	
	C.	Fear, uncertainty, and a perceived loss of control	
	D.	Strict enforcement of new policies	(2 marks)
16.	Whic stabil	ch of the following term is associated with the day-to-day running of an organisa lity?	tion and maintaining
	A.	Leadership	
	B.	Management	
	C.	Administration	
	D.	Supervision	(2 marks)
	<i>D</i> .	Super Horen	(2 marks)

17.	<ul> <li>McGregor's Theory X and Theory Y proposed two contrasting views of human nature. Which or represents Theory Y?</li> <li>A. People are inherently lazy and require strict control and coercion</li> <li>B. People are self-motivated, enjoy work and seek responsibility</li> <li>C. People are motivated by fear of punishment and have little ambition</li> <li>D. People are primarily concerned with satisfying their physiological needs</li> </ul>	f the following (2 marks)
18.	<ul> <li>Which of the following <b>BEST</b> describes the purpose of using PESTEL and SWOT analyses in an or</li> <li>A. To predict future financial performance</li> <li>B. To identify potential risks and opportunities</li> </ul>	ganisation?
	<ul><li>C. To make short-term tactical decisions</li><li>D. To minimise employee turnover</li></ul>	(2 marks)
19.	<ul><li>Which of the following statement outlines the primary focus of a contingency plan?</li><li>A. Day-to-day operations</li><li>B. Preparing for unexpected events</li></ul>	
	<ul><li>C. Achieving long-term strategic objectives</li><li>D. Employee performance evaluation</li></ul>	(2 marks)
20.	<ul> <li>Which of the following is the <b>BEST</b> means of reducing resistance to change in an organisation?</li> <li>A. Withholding information from employees</li> <li>B. Minimising involvement of affected employees</li> <li>C. Focusing on top-down decision-making</li> <li>D. Involving employees in planning change</li> </ul>	(2 marks)
21.	<ul> <li>The following are typically considered management skills, EXCEPT</li> <li>A. Technical skills</li> <li>B. Decision-making skills</li> <li>C. Creativity skills</li> <li>D. Interpersonal skills</li> </ul>	(2 marks) noticonte
22.	<ul> <li>Which of the following needs must be satisfied first before an individual can focus on high according to Abraham Maslow's hierarchy of needs theory?</li> <li>A. Safety needs</li> <li>B. Self-actualisation</li> <li>C. Esteem needs</li> <li>D. Belongingness and love needs</li> </ul>	her-level needs
23.	<ul> <li>Which of the following statement <b>BEST</b> describes why environmental scanning is crucial for busine</li> <li>A. Environmental scanning helps businesses to ignore external factors and focus on internal o</li> <li>B. Environmental scanning helps businesses to isolate strengths and weaknesses with opportunities and threats</li> <li>C. Environmental scanning helps businesses to stay aware of changes in the business environ strategically</li> <li>D. Environmental scanning helps businesses to maintain status quo</li> </ul>	perations out considering
24.	<ul> <li>Which of the following is a factor that can affect the organising function in an organisation?</li> <li>A. The size of the workforce and the nature of the work</li> <li>B. The colour of office walls</li> <li>C. Employee preferences for work hours</li> <li>D. The organisation's mission statement</li> </ul>	(2 marks)
25.	<ul> <li>Which phase of the change process involves creating a sense of urgency and identifying the need fo</li> <li>A. Implementation</li> <li>B. Resistance</li> <li>C. Planning and strategy</li> <li>D. Assessment and diagnosis</li> </ul>	r change? (2 marks)
26.	<ul> <li>Which of the following statement illustrates what effective administrators are skilled in?</li> <li>A. Setting long-term organisational goals</li> <li>B. Making high-level strategic decisions</li> <li>C. Handling routine tasks and processes</li> </ul>	
	D. Inspiring and motivating employees	(2 marks)

27.	Who among the following theorists is known for his scientific management principles en motion studies to increase efficiency in the workplace?	nphasising time and
	A. Henri Fayol	
	B. Max Weber	
	C. Frederick Taylor	
	D. Abraham Maslow	(2 marks)
28.	Which of the following is the primary goal of applying appropriate tools for environmental and	alysis in a business?
	A. To ensure the business makes short-term profits	
	B. To ensure the business dominates market share	
	<ul><li>C. To ensure the business reduces costs immediately</li><li>D. To ensure the business survives and grows in the long term</li></ul>	(2 marks)
29.	Which of the following statement shows why planning is considered crucial in management pr	ocess?
	A. It eliminates the need for organisational structure	
	<ul><li>B. It ensures immediate success</li><li>C. It minimises the need for decision-making</li></ul>	
	D. It provides a roadmap for achieving goals	(2 marks)
20		
30.	<ul><li>Which type of organisational change involves making phased adjustments to existing processes</li><li>A. Transformational change</li></ul>	s and procedures?
	B. Incremental change	
	C. Revolutionary change	
	D. Reactive change	(2 marks)
31.	Which of the following statement <b>BEST</b> shows the primary role of a leader in an organisation?	)
011	A. Inspiring and guiding employees	
	B. Monitoring daily operations	
	C. Enforcing policies and procedures	
	D. Setting financial goals	(2 marks)
32.	Which classical management theorist introduced the concept of the scalar chain and the pr	rinciples of unity of
	command and direction?	
	A. Max Weber	
	B. Elton Mayo	
	C. Mary Parker Follett D. Henri Fayol	(2 marks)
		(2 marks)
33.	Internal environment analysis is concerned with the following factors, EXCEPT         A.       Factors that are beyond control of the organisation	
	B. Factors that are under control of the organisation	
	C. Factors that are internal to the organisation	
	D. Factors that are important for decision making	(2 marks)
34.	Which of the following approach to planning focuses on adapting to changes in the environme	nt and being flexible
	in goal-setting?	0
	A. Contingency approach	
	B. Traditional approach	
	C. Incremental approach	
	D. Static approach	(2 marks)
35.	During the change process, what typically follows the planning and strategy phase?	
	<ul><li>A. Diagnosis</li><li>B. Implementation</li></ul>	
	C. Feedback	
	D. Monitoring	(2 marks)
36	Which of the following is <b>NOT</b> a staffing function?	
36.	Which of the following is NOT a staffing function?A.Recruiting	
	B. Selecting	
	C. Delegating	
	D. Training	(2 marks)
		4 D 22 D 4

37.	<ul> <li>Which of the following statement is <b>TRUE</b> about Max Weber's bureaucratic theory of management?</li> <li>A. The theory emphasises a decentralised organisational structure</li> <li>B. The theory emphasises informal communication networks</li> <li>C. The theory emphasises a clear hierarchy of authority and formal rules and regulations</li> <li>D. The theory emphasises human relations and social interactions</li> </ul>	(2 marks)
38.	<ul> <li>In a SWOT analysis, opportunities and threats are considered part of the</li> <li>A. External environment</li> <li>B. Internal environment</li> <li>C. Organisational strengths</li> <li>D. Managerial decisions</li> </ul>	(2 marks)
39.	<ul> <li>Which of the following principle of organising suggests that employees should have a single, clear supe</li> <li>A. Unity of direction</li> <li>B. Scalar chain</li> <li>C. Span of control</li> <li>D. Division of labor</li> </ul>	rvisor? (2 marks)
40.	<ul> <li>Which of the following type of control focuses on comparing actual performance to predetermined statistic corrective actions as needed?</li> <li>A. Feedforward control</li> <li>B. Concurrent control</li> <li>C. Pre-control</li> <li>D. Feedback control</li> </ul>	undards and (2 marks)
41.	<ul> <li>Which of the following statement <b>BEST</b> describes the meaning of an organisational structure?</li> <li>A. The physical layout of an office</li> <li>B. The people in leadership positions</li> <li>C. The arrangement of tasks and responsibilities within an organisation</li> <li>D. The number of employees in an organisation</li> </ul>	(2 marks), opi <sup>co,te</sup> n Maskow's
42.	<ul> <li>Which of the following needs are considered the highest priority for individuals according to Abraham hierarchy of needs theory?</li> <li>A. Physiological needs</li> <li>B. Safety needs</li> <li>C. Social needs</li> <li>D. Self-actualisation needs</li> </ul>	n Maslow's (2 marks)
43.	<ul> <li>Which of the following statement shows the primary purpose of conducting a SWOT analysis?</li> <li>A. To identify key competitors</li> <li>B. To develop a long-term business strategy</li> <li>C. To analyse short-term financial performance</li> <li>D. To implement marketing tactics</li> </ul>	(2 marks)
44.	<ul> <li>Which of the following statement illustrates why staffing is considered a vital function in management?</li> <li>A. It reduces the need for control</li> <li>B. It ensures cost efficiency</li> <li>C. It brings in the right people</li> <li>D. It limits employee participation</li> </ul>	(2 marks)
45.	<ul> <li>Which of the following shows the correct sequence of steps in the control process?</li> <li>A. Establish standards, measure performance, compare to standards, take corrective action</li> <li>B. Measure performance, take corrective action, establish standards, compare to standards</li> <li>C. Compare to standards, take corrective action, establish standards, measure performance</li> <li>D. Establish standards, compare to standards, measure performance, take corrective action</li> </ul>	(2 marks)
46.	<ul> <li>Which of the following statement shows why organising is a critical function in management?</li> <li>A. It simplifies the planning process</li> <li>B. It eliminates the need for leadership</li> <li>C. It ensures efficient use of resources</li> <li>D. It reduces the need for decision-making</li> </ul>	(2 marks)

47. Which of the following statement explains an argument of contingency thinking in modern management? There is one best way to manage any organisation in all situations A. Β. Management principles are universal and timeless C. Organisations can function effectively without formal structure D. Management practices should be adapted to fit the unique circumstances of each situation (2 marks) 48. Which of the following statement shows how a business would benefit from the identification of strengths and weaknesses in its internal environment? A. It helps the business to optimise use of resources and planning long-term business strategy B. It helps the business to concentrate on opportunities and threats C. It gives the business an opportunity to focus on external factors D. It helps the business to reduce cost of production (2 marks) 49. Which of the following statement **BEST** describes the meaning of delegation? Taking on all tasks and responsibilities oneself A. B. Assigning tasks and authority to subordinates C. Avoiding any form of control and controversies D. Sharing power and authority (2 marks) 50. A balanced scorecard is a tool that measures performance in multiple key areas, including A. Financial, customer, internal processes, innovation and learning Β. Employee attendance, social media engagement and environmental sustainability C. Employee satisfaction, job titles and office design D. Legal compliance and government relations (2 marks) ..... chopi.co.ke



## PRINCIPLES OF MANAGEMENT

MON	DAY: 21 August 2023. Afternoon Paper. Tin	me Allowed: 3 hours.		
Answer any FIVE questions. ALL questions carry equal marks. Do NOT write anything on this paper.				
QUE (a)	STION ONE Outline THREE types of interpersonal skills that a manager requires in order to run an organisation	effectively (3 marks)		
(a) (b)	Identify <b>THREE</b> benefits of embracing change in an organisation.	(3 marks)		
(c)	Management functions are fundamental towards the success of any organisation.			
	Describe THREE functions of management in an organisation.	(6 marks)		
(d)	Discuss FOUR circumstances under which a contract of employment could be terminated.	(8 marks) (Total: 20 marks)		
QUE (a)	STION TWO Smmarise FOUR features of an effective control system.	(8 marks) (Total: 20 marks) (8 marks) (8 marks)		
(b)	Distinguish between "specific plans" and "directional plans" as used in the planning function	n. (4 marks)		
(c)	Delegation is often misunderstood by managers and their subordinates.			
	Analyse FOUR guidelines to effective delegation.	(8 marks)		
		(Total: 20 marks)		
QUE (a)	STION THREE Highlight FIVE limitations of using committees to make decisions in organisations.	(5 marks)		
(b)	Identify <b>FIVE</b> functions of top management in an organisation.	(5 marks)		
(c)	A number of external factors affect operations of a business.			
	Describe <b>FIVE</b> ways in which economic environment might affect business operations.	(10 marks) ( <b>Total: 20 marks</b> )		
QUE (a)	STION FOUR Summarise FOUR characteristics of a bureaucratic organisation as outlined by Max Weber.	(8 marks)		
(b)	Explain <b>THREE</b> benefits of an effective reward management system in an organisation.	(6 marks)		
(c)	Describe <b>THREE</b> factors that could hinder effective planning in an organisation.	(6 marks) (Total: 20 marks)		

## **QUESTION FIVE**

(a)	List <b>FIVE</b> methods that could be used in an organisation in order to achieve effective coordination. (5 marks)	1
(b)	Identify <b>FIVE</b> non-monetary incentives that a manager could use to motivate employees. (5 marks)	1
(c)	Discuss <b>FIVE</b> measures an organisation could take to make the best use of its resources. (10 marks) ( <b>Total: 20 marks</b> )	
<b>OUES</b>	TION SIX	
(a)	Enumerate SIX skills required by middle level managers in an organisation. (6 marks)	1
(b)	Explain <b>THREE</b> types of external environmental factors which might affect an organisation. (6 marks)	1
(c)	Discuss <b>FOUR</b> ways in which Elton Mayo's human relations approach to management could be applied in organisations today. (8 marks)	)
	(Total: 20 marks)	1
<b>QUES</b> '	TION SEVEN	
(a)	Highlight FOUR limitations of auditing as an internal control system in an organisation.(4 marks)	I
(b)	Business environment can be unpredictable and therefore proper SWOT analysis is necessary for businesses to understand their environments better.	)
	With reference to the above statement, summarise <b>FOUR</b> types of threats that a business organisation may face. (8 marks)	)
(c)	Explain FOUR advantages of divisional structures to an organisation. (8 marks) (Total: 20 marks)	
	`(Total: 20 marks)	



# PRINCIPLES OF MANAGEMENT

MON	DAY: 24 April 2023. Afternoon Paper.	Time Allowed: 3 hours.		
Answ	er any FIVE questions. ALL questions carry equal marks. Do NOT write anything on t	his paper.		
QUES	STION ONE			
(a)	Outline <b>SIX</b> challenges that may be associated with centralisation of authority in an orga	anisation. (6 marks)		
(b)	Outline SIX weaknesses of Maslow's Hierarchy of Needs theory.	(6 marks)		
(c)	Analyse FOUR contributions of Elton Mayo to the field of management.	(8 marks) (Total: 20 marks)		
QUES	STION TWO			
(a)	(i) Explain the term "environmental scanning".	(2 marks)		
	(ii) Examine <b>FIVE</b> trends that the management might pay special attention	n to when carrying out the		
	<ul> <li>(i) Explain the term "environmental scanning".</li> <li>(ii) Examine FIVE trends that the management might pay special attention environmental scanning.</li> </ul>	(10 marks)		
(b)	Discuss FOUR types of functional plans that might be found in an organisation.	(8 marks)		
		(Total: 20 marks)		
QUES (a)	STION THREE State THREE benefits of external methods of recruitment to an organisation.	(3 marks)		
(b)	Outline <b>FIVE</b> challenges facing managers in the 21 <sup>st</sup> Century.	(5 marks)		
(c)	Highlight <b>SEVEN</b> criticisms raised against the use of Herzberg's Two Factor Theory in in an organisation.	n motivation of employees (7 marks)		
(d)	Describe <b>FIVE</b> ways in which management might satisfy esteem needs of employees.	(5 marks) (Total: 20 marks)		
QUESTION FOUR				
(a)	Outline <b>SIX</b> factors that might make employees disciplinary systems effective.	(6 marks)		
(b)	Describe <b>FIVE</b> ways in which a leader might make decisions.	(10 marks)		
(c)	Summarise FOUR possible negative effects of organisational change on employees.	(4 marks) (Total: 20 marks)		

## **QUESTION FIVE**

QUES	STION FIVE		
(a)	Highlight SEVEN characteristics of autocratic style	of leadership.	(7 marks)
(b)	Planning is the most important task for any manage confusion.	er as it sets out what is to be done to re	duce conflict and
	In relation to the above statement, describe SEVEN	principles of planning.	(7 marks)
(c)	Examine <b>THREE</b> sources of power available to a lea		(6 marks) Total: 20 marks)
OUES	STION SIX		
(a)	(i) Explain the term "change management".		(2 marks)
	(ii) Discuss Kurt Lewin's Change Management	Model.	(9 marks)
(b)	Explain <b>FIVE</b> benefits of an effective reward manage	ement system in an organisation.	(5 marks)
(c)	Highlight <b>FOUR</b> barriers to effective planning.	(	(4 marks) ( <b>Total: 20 marks</b> )
OUES	STION SEVEN		
(a)	With reference to top management:		
	(i) Identify <b>THREE</b> categories of skills that are	e essential for them to manage effectively.	(3 marks)
	(ii) State <b>SIX</b> functions of these managers in an	organisation.	(6 marks)
(b)	Explain SIX hygiene factors as explained by Herzber	g in the Two Factor theory.	(6 marks)
(c)	Highlight <b>FIVE</b> ways in which control in an organisa		(5 marks) ( <b>Total: 20 marks</b> )



## PRINCIPLES OF MANAGEMENT

## MONDAY: 5 December 2022. Afternoon Paper.

Time Allowed: 3 hours.

## Answer any FIVE questions. ALL questions carry equal marks. Do NOT write anything on this paper.

## **QUESTION ONE**

(a)	Explain FOUR decisional roles of management as advocated by Henry Mintzberg.	(4 marks)
(b)	Outline SIX internal environmental factors that may affect business operations in an organisation.	(6 marks)
(c)	(i) Highlight <b>FIVE</b> reasons why managers may not delegate authority to their subordinates.	(5 marks)
	(ii) State <b>FIVE</b> principles of delegating responsibility. ( <b>To</b>	(5 marks) tal: 20 marks)
QUES	TION TWO	Le la
(a)	Democratic leadership style is perceived to be ideal in many organisations.	di.co.t
	With reference to the above statement, highlight SEVEN advantages of democratic style of leadersh	nip. (7 marks) <sup>hopicote</sup>
(a)	State SEVEN limitations of matrix organisation structure.	(7 marks)
(b)	Enumerate SIX ways of minimising employee resistance to organisational change. (To	(6 marks) tal: 20 marks)
OUES	TION THREE	
(a)	Highlight SEVEN merits of a bureaucratic system in an organisatiion.	(7 marks)
(b)	Outline SEVEN advantages of using budgets as a form of control system in an organisation.	(7 marks)
(c)	Groups within an organisation might be used as a medium of change.	
	Examine <b>THREE</b> principles of using groups as a medium of change. ( <b>To</b>	(6 marks) tal: 20 marks)
QUES	TION FOUR	
(a)	Assess FIVE characteristics of Fayol's Administrative Theory.	(10 marks)
(b)	Outline SIX functions of middle level management in an organisation.	(6 marks)
(c)	Highlight <b>FOUR</b> ways in which control could become dysfunctional in an organisation. (To	(4 marks) tal: 20 marks)
QUES	TION FIVE	
(a)	Outline SIX benefits that might be obtained by an organisation from effective planning.	(6 marks)
(b)	With reference to Abraham Maslow's hierarchy of needs theory, and for each level of need, analyse managers could employ to promote satisfaction of their employees in an organisation.	e a strategy that (10 marks)
(c)	Enumerate FOUR essential elements of directing. (To	(4 marks) tal: 20 marks)

## **QUESTION SIX**

(a)	(i)	Explain the term "span of control".	(2 marks)
	(ii)	Analyse <b>FIVE</b> factors affecting the span of control in organisations.	(10 marks)
(b)	Exam	ine <b>FOUR</b> limitations of "the chain of command principle".	(8 marks) (Total: 20 marks)
QUES (a)	STION S Descr	EVEN ibe FIVE components in the organising process.	(10 marks)
(b)	Asses	s <b>FIVE</b> principles of organising.	(10 marks) ( <b>Total: 20 marks</b> )
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## PILOT PAPER

# PRINCIPLES OF MANAGEMENT

Decer	mber 2021. Ti	Time Allowed: 3 hours.		
Answ	er any FIVE questions. AI	ALL questions carry equal marks.		
QUE	STION ONE			
(a)	Explain five benefits of planning in an organisation.	(10 marks)		
(b)	Examine five the benefits of "poaching" as a method of recruitment.	(10 marks) <b>(Total: 20 marks)</b>		
QUE	STION TWO			
(a)	Summarise five measures to be taken to ensure effective delegation in an organisa	tion. (10 marks)		
(b)	Explain five reasons that may make plans to fail to achieve the intended objective	(Total: 20 marks)		
QUE	STION THREE	(10 marks)		
(a)	Explain five sources of intrinsic motivation.	(10 marks)		
(b)	Illustrate five merits of employees training in an organisation.	(10 marks) <b>(Total: 20 marks)</b>		
QUE	STION FOUR			
(a)	Outline five traits that could define an effective leader.	(10 marks)		
(b)	Explain five functions of a supervisor in an organisation.	(10 marks) <b>(Total: 20 marks)</b>		
QUE	STION FIVE			
(a)	Explain five essentials of an effective control system.	(10 marks)		
(b)	Examine the benefits of using committees in decision-making.	(10 marks) <b>(Total: 20 marks)</b>		
QUE (a)	STION SIX Evaluate the benefits that may accrue to an organisation from applying bureaucrat Weber.	ic principles as advocated by Max (10 marks)		
(b)	Outline five merits of recruiting employees internally.	(10 marks) <b>(Total: 20 marks)</b>		
QUE	STION SEVEN			
(a)	Identify five characteristics of management.	(10 marks)		
(b)	Analyse five benefits that may accrue from effective delegation.	(10 marks) (Total: 20 marks)		
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# PRINCIPLES OF MANAGEMENT

WEDN	ESDAY	7: 15 December 2021. Time Alle	owed: 3 hours.
Answe	r any FI	VE questions. ALL ques	tions carry equal marks.
QUES (a)	TION O	NE Explain the meaning of "resistance to change".	(2 marks)
	(ii)	Analyse four approaches that management might take to overcome resistance to	change at the workplace. (8 marks)
(b)	Sugge	st five measures that a manager could take to achieve effective coordination.	(10 marks) (Total: 20 marks)
QUES (a)	TION T Discus	WO ss five barriers to effective planning.	(10 marks) '
(b)	Analy	se five strategies that managers might use to deal with the barriers in (a) above.	(10 marks) (Total: 20 marks)
QUES (a)	STION T Expla	THREE in four disadvantages of conducting virtual interviews in a job recruitment process.	(4 marks)
(b)	Highl	ight six factors that might be considered when determining a span of control in an o	organisation. (6 marks)
(c)	Using	relevant examples, describe the five levels of Maslow's hierarchy of needs.	(10 marks) (Total: 20 marks)
	STION I	OUR	
(a)		werment of employees has become a major trend in many organisations.	(5 mm/m)
	Sugge	est five strategies that a manager could use to empower employees in an organisatio	
(b)	(i)	Define "horizontal coordination".	(2 marks)
	(ii)	Summarise five advantages of horizontal organisational structures.	(5 marks)
(c)	Discu	iss four limitations of autocratic leadership style.	(8 marks) (Total: 20 marks)
	STION	FIVE ain seven ways in which effective leadership is essential to an organisation.	(7 marks)
(a) (b)		marise five functions of the middle level management.	(5 marks)
(0) (c)		yse four features of contingency theory of management.	(8 marks) (Total: 20 marks)

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QUES (a)	TION SIX Highlight	three principal skills that good managers need to develop.	(3 marks)
(b)		Explain the meaning of "performance appraisal".	(2 marks)
		Cite five reasons why organisations appraise their employees performance.	(5 marks)
(c)		ive fundamental functions of management.	(10 marks) (Total: 20 marks)
QUES' (a)	TION SEV Explain s	EN ix examples of internal weaknesses in an organisation.	(6 marks)
(b)	Summari	se six benefits of organising as a function of management.	(6 marks)
(c)	Using rel	evant examples, describe four technological approaches that managers could	use to manage employees. (8 marks) (Total: 20 marks)
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## ATD LEVEL H

# DCM LEVEL II

# PRINCIPLES OF MANAGEMENT

MON	DAY: 30 August 2021.	fime Allowed: 3 hours.
Answ	er any FIVE questions. A	LL questions carry equal marks.
QUES (a)	STION ONE Summarise three planning skills that are essential to a manager.	(6 marks)
(b)	(i) Define "job analysis".	(2 marks)
	(ii) Highlight four steps involved in conducting a job analysis.	(4 marks)
(c)	Explain four benefits derived from the scientific approach to management.	(8 marks) (Total: 20 marks)
QUES	STION TWO	
(a)	Identify six steps involved in the process of organising function.	(6 marks)
(b)	Highlight five advantages of off-the-job training.	(5 marks)
(c)	Outline six reasons why an organisation could choose to centralise authority.	(6 marks)
(d)	Enumerate three factors that are considered in decision-making.	(3 marks) (Total: 20 marks)
QUES (a)	<b>STION THREE</b> Analyse four measures that the management of an organisation could p implementation of organisational policies.	ut in place to ensure effective (8 marks)
(b)	Describe four assumptions which underlie neo-classical approach to managemen	t. (8 marks)
(c)	Highlight four functions of top-level management in an organisation.	(4 marks) (Total: 20 marks)
QUES	STION FOUR	
(a)	Analyse five factors that affect the span of control.	(10 marks)
(b)	In the context of organising function:	
	(i) Define an organisation structure.	(2 marks)
	(ii) Explain four forms of organisational structures.	(8 marks) (Total: 20 marks)
-	STION FIVE	
(a)	Explain five characteristics of management.	(10 marks)
(b)	Analyse five factors that could hinder a manager from effectively exercising auth	ority. (10 marks) (Total: 20 marks)
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## **QUESTION SIX**

(a)	List six factors that might influence the kind of compensation that is offered to employees in an organisation. (6 mark		n organisation. (6 marks)	
(b)	Explain	five ways in which a good control system contributes to the success of an organisation	. (10 marks)	
(c)	State four techniques that could be used by interviewers to improve the interview process.		(4 marks) (Total: 20 marks)	
QUEST (a)	TION SE Outline	VEN six measures that a manager should adopt to ensure effective delegation.	(6 marks)	
(b)	Explain the following types of decisions:			
	(i)	Strategic decisions.	(2 marks)	
	(ii)	Operating decisions.	(2 marks)	
(c)	McGregor's Theory "Y" is one of the traditional theories of management philosophy.			
	Summar	rise five assumptions of this theory.	(10 marks) (Total: 20 marks)	

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### ATD LEVEL II

### DCM LEVEL II

### **PRINCIPLES OF MANAGEMENT**

MON	DAY: 17	' May 2021. Ti	me Allowed: 3 hours.
Answer any FIVE questions. Al		VE questions. A	LL questions carry equal marks.
QUES (a)	TION C Explai	NE in six objectives of management in a business entity.	(6 marks)
(b)	Analy	se three principles of Fredrick W. Taylor's scientific approach to managem	ent. (6 marks)
(c)	In the	context of organising function, distinguish between delegation and decentra	alisation. (4 marks)
(d)	List fo	ur elements of directing as a function of management.	. (4 marks) (Total: 20 marks)
QUES (a)	TION T (i)	WO Define the term "staffing".	(2 marks)
	(ii)	Explain three characteristics of the staffing function in an organisation.	(6 marks)
(b)	Explai	n the following types of interviews:	
	(i)	Stress interview.	(2 marks)
	(ii)	Structured interview.	(2 marks)
	(iii)	Qualitative interview.	(2 marks)
(c)	Exami	ne three methods of employee performance appraisal in an organisation.	(6 marks) (Total: 20 marks)
QUES (a)	TION T Outline	HREE e four characteristics of a functional organisational structure.	(4 marks)
(b)	Summ	arise three characteristics of decision making process under certainty.	(6 marks)
(c)	Analys	e five categories of limitations of authority.	(10 marks) (Total: 20 marks)
QUES (a)	TION Fo In relat	OUR ion to the nature of management, explain the following:	
	(i)	Management as being multidisciplinary.	(2 marks)
	(ii)	Universality of management.	(2 marks)
	(iii)	Management as being intangible.	(2 marks)
	(iv)	Management as an activity.	(2 marks)
			AD22 & CD22 Page 1 Out of 2

(b)	Summa	rise three measures that management should take to ensure effective implementation of plans.	(6 marks)
(c)	(i)	Highlight four purposes of planning in an organisation.	(4 marks)
	(ii)	Setting goals is part of effective planning. List down two characteristics of well-written goals. (Total:	(2 marks) 20 marks)
QUES (a)	<b>FION FI</b> Explain	VE three reasons why conceptual skills are important to the top management.	(6 marks)
(b)	Evaluat	e four bases of departmentation in an organisation.	(8 marks)
(c)	Sugges	t three disadvantages of personal observation as a method of control. (Total:	(6 marks) 20 marks)
QUES' (a)	TION SI In the c	X ontext of leadership styles, list three features of each of the following:	
	(i)	Authoritarian leadership style.	(3 marks)
	(ii)	Democratic leadership style.	(3 marks)
(b)	Explain	four decisional roles a manager is expected to handle according to Henry Mintzberg.	(8 marks)
(c)	Summa	rise three ways in which information technology has enhanced managerial decision making. (Total:	(6 marks) 20 märks)
QUES' (a)	organis	ayol often referred to "as the father of modern management" states that all activities that occur ations can be divided into six main groups.	in business
	<b>Requir</b> Examin	ed: e the six groups identified by Henri Fayol.	(12 marks) <sup>34,04</sup>
(b)	Highlig	ht four main features of bureaucracy.	(4 marks)
(c)	List fou	r characteristics of effective control systems. (Total:	(4 marks) <b>20 marks</b> )

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#### DCM LEVEL II

#### PRINCIPLES OF MANAGEMENT

MONDAY: 23 November 2020. Time Allowed	: 3 hours. 2011/300
Answer any FIVE questions. ALL questions	s carry equal marks.
QUESTION ONE         (a)       Summarise eight general duties of a supervisor.	(8 marks)
(b) Discuss eight non-monetary incentives that could be offered to employees.	(8 marks)
(c) Explain McGregor's:	
(i) Theory X.	(2 marks)
(ii) Theory Y.	(2 marks) (Total: 20 marks)
QUESTION TWO	
(a) Propose three ways in which the principle of "espirit de corps" has benefitted organisations toda	ay. (6 marks)
(b) Explain two skills required by top level management.	(2 marks)
(c) Summarise four advantages of geographical organisation structure to a business entity.	(8 marks)
(d) Management is viewed as a profession. Outline four basic requirements of a profession.	(4 marks) (Total: 20 marks)
QUESTION THREE(a)Highlight six benefits of quality controls in a manufacturing entity.	(6 marks)
(b) Suggest four ways an organisation would benefit from participating in corporate social responsi	bility. (4 marks)
(c) Explain five principles of coordination in management as advocated by Mary Parker Follet.	(10 marks) (Total: 20 marks)
QUESTION FOUR         (a)       Explain five challenges faced by managers in carrying out the planning function.	(10 marks)
(b) The directing function involves issuing orders and instructions to subordinates.	
Describe five ways in which a manager could ensure the effectiveness of his orders.	(10 marks) (Total: 20 marks)
QUESTION FIVE (a) Explain six benefits that would accrue to an organisation from carrying out employee performan	(12 marks)
(b) Highlight four essentials of a good training program for employees in an organisation.	(8 marks) (Total: 20 marks)

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#### **QUESTION SIX**

- (a) Highlight six factors that could be taken into account to ensure that delegated authority matches assigned responsibility. (6 marks)
- (b) Identify six features of a good policy. (6 marks)
- (c) With reference to supervision:
  - (i) Discuss four objectives of supervising employees. (4 marks)
  - (ii) Identify four methods that may be used to supervise employees.

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#### **OUESTION SEVEN**

- (a) Explain five circumstances under which an organisation may find it necessary to adopt a wide span of control. (10 marks)
- (b) Highlight five ways in which modern day managers could benefit from the behavioural approach to management. (5 marks)
- (c) Outline five measures that could be taken to ensure flexibility in a bureaucratic organisation. (5 marks) (Total: 20 marks)

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(Total: 20 marks)



#### DCM LEVEL II

#### PRINCIPLES OF MANAGEMENT

TUESDAY: 26 November 2019.		November 2019. Time All	Time Allowed: 3 hours.	
Answer any FIVE questions.		VE questions. ALL que	ALL questions carry equal marks.	
QUES (a)	<b>FION O</b> Highlig	NE ght four factors to consider while selecting a workshop venue.	(4 marks)	
(b)		n six principles of organising.	(6 marks)	
(c)	Discus	s five reasons why it is important for a manager to possess effective managerial skil		
QUES <sup>*</sup> (a)	FION T <sup>y</sup> Explain	WO n four factors that could contribute to effective implementation of a strategic plan in	an organisation. (4 marks)	
(b)	Analys organis	e four strategies which a human resource manager could use to minimise hum sation.	an resource conflicts in an (8 marks)	
(c)	In the o	context of decision making, suggest four challenges that could be faced by manager	s. (8 marks) (Total: 20 marks)	
QUEST (a)	FION TI Summa	HREE arise four characteristics of an organic organisational structure.	(4 marks)	
(b)	Analys	e four reasons why appraisal techniques could fail to achieve their intended objectiv	ves. (8 marks)	
(c)		s four measures which management could put in place to ensure effective planning i	in an organisation. (8 marks) (Total: 20 marks)	
QUES. (a)	TION FO There i	s an increasing number of aging workforce in many organisations all over the world	1:	
	(i)	Suggest four factors that could have contributed to this trend,	(8 marks)	
	(ii)	Discuss four reasons why organisations could prefer to hire older employees than	younger employees. (8 marks)	
(b)	Highlig	ght four benefits that could accrue to an organisation from reduced management level	els. (4 marks) (Total: 20 marks)	
QUEST (a)	FION FI With re	VE efference to the control function:		
	(i)	Outline four modern control techniques in management.	(4 marks)	
	(ii)	Suggest five reasons why a budgetary control system is important in an organisati	on. (10 marks)	
(b)	Summa	arise three differences between "power" and "authority".	`(6 marks) (Total: 20 marks)	
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OUES	STION S	IX	
(a)		e four reasons why organisations require good leadership.	(4 marks)
(b)	Analy	se four on-the-job training methods that could be used to improve employees' work performance.	(8 marks)
(c)	Justif	y four reasons why management is considered a profession.	(8 marks)
(•)	•	(Tota	d: 20 marks)
QUE	STION S		<i>(</i> <b>- - )</b> \
(a)	(i)	Define the term "extrinsic rewards".	(2 marks)
	(ii)	Describe five types of extrinsic rewards that could be given to employees in an organisation.	(10 marks)
(b)	Analy	se four ways in which a manager could apply the scientific approach to management at the workpla (Tota	ice. (8 marks) al: 20 marks)
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#### DCM LEVEL II

#### PRINCIPLES OF MANAGEMENT

мог	NDAY:	20 May 2019.	Time Allowed: 3 hours.	
Ansv	ver any	FIVE questions.	ALL questions carry equal ma	arks.
QUE (a)	STION Explai	ONE n the following principles of management as advanced by Henry Fayol:		
	(i)	Order.	(2 m	arks)
	(ii)	Authority.	(2 m	arks)
	(iii)	Esprit de corps.	(2 m	arks)
(b)	In rela	tion to designing of an office layout, discuss four benefits of adopting an oper		ation. arks)
(c)	State s	ix reasons why an organisation should have a good employee compensation sys	rstem. (6 m (Total: 20 m;	arks) a <b>rks</b> )
QUE (a)	STION Outlin	TWO e four characteristics of transformational leadership.	(4 m	arks)
(b)	Discu	ss three strategies which a manager could make use of to enhance quality contro	ol in an organisation. (6 m	arks)
(c)	Sugge	st five factors which could determine the design of an organisation structure.	(10 m (Total: 20 m	
QUE (a)	ESTION (i)	THREE Distinguish between "autocratic leadership style" and "democratic leadership	p style". (4 m	iarks)
	(ii)	Suggest three situations which call for application of autocratic leadership sty	yle in an organisation. (3 m	arks)
(b)	Analy	se four contributions of a human resource manager to effective management in	an organisation. (8 m	narks)
(c)	Expla	in five ways in which modern information technology has transformed the work	kplace. (5 m (Total: 20 m	narks) a <b>rks)</b>
QUI (a)		FOUR to management approaches:		
	(i)	Explain the meaning of "management by objectives (MBO)".	(2 m	narks)
	(ii)	Analyse four advantages of using management by objectives (MBO) approac	ch in an organisation. (8 m	narks)
(b)	Expla	in five demerits of on-the-job training in an organisation.	· (5 m	narks)
(c)	Outli	ne five attributes that an organisation could look for while hiring a manage		narks) a <b>rks)</b>

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QUE	STION FIVE	
(a)	Outline four gains that could accrue to an organisation from empowering the employees.	(4 marks)
(b)	Discuss four factors which a manager could take into consideration when making a decision to dele	gate. (8 marks)
(c)	Evaluate four objectives of control systems in an organisation.	(8 marks)
		(Total: 20 marks)
QÚE	STION SIX	
(a)	Citing relevant examples, describe five levels of Abraham Maslow's hierarchy of needs.	(10 marks)
(b)	Analyse five benefits of directing as a management function.	(10 marks)
	· · ·	(Total: 20 marks)
OUE	STION SEVEN	
(a)	(i) Explain the term "flexitime".	(2 marks)
• -	(ii) Discuss four benefits of using flexitime schedules in an organisation.	(8 marks)
(b)	Describe five causes of employee separation with an organisation.	(10 marks)
		(Total: 20 marks)
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#### DCM LEVEL II

#### **PRINCIPLES OF MANAGEMENT**

МО	NDAY: 26 November 2018.	Time Allowed: 3 hours.
Answer any FIVE questions. ALL		ALL questions carry equal marks.
QUI (a)	ESTION ONE Explain four disadvantages of decentralisation of authority.	(4 marks)
(b)	Analyse four roles of a supervisor in an organisation.	(8 marks)
(c)	Discuss four contributions of Fredrick Taylor's theory of scientific management.	(8 marks) (Total: 20 marks)
QUI	STION TWO	
(a)	Highlight four reasons why succession planning is important to an organisation.	(4 marks)
(b)	Discuss four objectives of evaluating employees performance in an organisation.	(8 marks)
(c)	Suggest four reasons why subordinates could be reluctant to accept delegation of au	thority. (8 marks) (Total: 20 marks)
QUI (a)	STION THREE State four characteristics of autocratic leadership style.	(4 marks)
(b)	With reference to planning:	
	(i) Define the term "objective".	(2 marks)
	(ii) Analyse four reasons why objectives are important to an organisation.	(8 marks)
(c)	Explain six indicators of inadequate controls in an organisation.	(6 marks) (Total: 20 marks)
QUE (a)	STION FOUR Differentiate between "job description" and "job specification".	(4 marks)
(b)	Analyse four challenges that could be encountered by subordinates when promoted t	to managerial positions. (8 marks)
(c)	Discuss four strategies that an organisation could employ to improve employee labo	ur relations. (8 marks) (Total: 20 marks)
QUH (a)	STION FIVE Summarise four primary skills that an effective manager should possess.	(4 marks)
(b)	Analyse four reasons why organisations need to provide fringe benefits to employee:	s. (8 marks)
(c)	With reference to management systems, outline four drawbacks of feedback control.	(4 marks)
(d)	Highlight four principles of directing.	(4 marks) (Total: 20 marks)
		AD22 & CD22 Page I Out of 2

QUE (a)		N SIX light four factors that could lead to a narrow span of control in an organisation.	(4 marks)
(b)	(i) <sub>.</sub>	Summarise four benefits of strategic planning to an organisation.	(4 marks)
	(ii)	Explain four factors that could contribute to ineffective planning in an organisation.	(4 marks)
(c)	Disc	uss four reasons why management has been considered as an art.	(8 marks) (Total: 20 marks)
QUE	STIO	N SEVEN	
(a)	Diffe	erentiate between "motivation" and "satisfaction".	(4 marks)
(b)	Expl	ain three assumptions underlying Abraham Maslow needs hierarchy theory of motivation.	(6 marks)
(c)	Disc	uss five impacts of information technology on human resource practices.	(10 marks) (Total: 20 marks)

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#### ATD LEVEL 11

#### DCM LEVEL II

#### PRINCIPLES OF MANAGEMENT

ΜΟΙ	NDAY: 21 May 2018. Time Allow	ved: 3 hours.
Answer any FIVE questions. ALL quest		ons carry equal marks.
QUE (a)	STION ONE Outline four benefits of the principle of equity to the employees in an organisation.	(4 marks)
(b)	Highlight six roles of middle level managers in an organisation.	(6 marks)
(c)	Discuss five measures that a manager might take in order to overcome barriers to planning.	(10 marks) (Total: 20 marks)
-	STION TWO	(4
(a)	Describe four functions of management as advanced by Henry Fayol.	(4 marks)
(b)	State three factors that might hinder effective achievement of co-ordination in an organisation.	(3 marks)
(c)	Suggest five ways in which organising could enhance administrative efficiency in an organisation	n. (5 marks)
(d)	Explain four benefits an employee could derive from attending a training in an organisation.	(8 marks) (Total: 20 marks)
QUE (a)	STION THREE Describe four characteristics of bureaucracy.	(8 marks)
(Ե)	Evaluate six contributions of behavioural approach to modern management.	(12 marks) (Total: 20 marks)
QUE (a)	STION FOUR Organisations use the acronym "SMART" to describe the characteristics of good objectives.	
	Explain the meaning of the acronym SMART.	(5 marks)
(b)	In relation to organisation strategic plans:	
	(i) Define the term "mission statement".	(2 marks)
	(ii) Summarise five components of a good mission statement.	(5 marks)
(c)	Analyse four assumptions of Theory Y as proposed by Douglas McGregor.	(8 marks) (Total: 20 marks)
QUE (a)	STION FIVE Distinguish between "visionary leadership" and "charismatic leadership".	(4 marks)
(b)	Highlight eight basic steps of organising.	(8 marks)
(c)	Describe four guidelines to active listening.	(8 marks) (Total: 20 marks) AD22 & CD22 Page 1
		Out of 2

QUE (a)	STION Analys	SIX e five advantages of using budgets as a control tool.	(10 marks)
(b)	Exami	ne five types of interviews that could be used for selection of employees.	(10 marks) (Total: 20 marks)
QUE (a)	STION Explain	SEVEN the circumstances that could justify the adoption of each of the following production method	ls:
	(i)	Jobbing production.	(2 marks)
	(ii)	Batch production.	(2 marks)
	(iii)	Flow/Mass production.	(2 marks)
(b)	Sugges	t three ways that employees may use to justify unethical behaviour in an organisation.	(6 marks)
(c)	Outline	e eight duties of corporate social responsibility that an organisation has towards its customers.	(8 marks) (Total: 20 marks)

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#### DCM LEVEL II

#### PRINCIPLES OF MANAGEMENT

MON	NDAY: 27 November 2017. Time Allo	owed: 3 hours.
Answer any FIVE questions. ALL ques		tions carry equal marks.
QUE (a)	STION ONE Management is the art of getting things done through and with other people.	
	Explain five measures that management might take to ensure that things get done.	(5 marks)
(b)	(i) Analyse five negative effects of employee absenteeism to an organisation.	(10 marks)
	(ii) Outline five measures that management could institute to reduce employee absenteeism	, (5 marks) (Total: 20 marks)
QUE (a)	STION TWO Explain the following principles of management as advanced by Henry Fayol:	
	(i) Scalar chain.	(2 marks)
	(ii) Equity.	(2 marks)
(b)	Discuss four reasons why the study of management is important.	(8 marks)
(c)	Analyse four differences between a "budget" and a "forecast".	(8 marks) (Total: 20 marks)
QUE (a)	STION THREE Explain four benefits of regional departmentation to an organisation.	(8 marks)
(b)	Analyse three types of corporate social responsibility.	(6 marks)
(c)	Organisations have various responsibilities that are economic in nature.	
	With reference to the above statement, illustrate three types of these economic responsibilities.	(6 marks) (Total: 20 marks)
QUE (a)	STION FOUR Explain five advantages of delegation through committees.	(10 marks)
(b)	Describe five disadvantages of e-learning.	(10 marks) (Total: 20 marks)
QUE (a)	STION FIVE Analyse five advantages of participatory approach of planning.	(10 marks)
(b)	Abraham Maslow developed the hierarchy of needs.	
	Examine the five types of needs in the hierarchy.	(10 marks) (Total: 20 marks)
		AD22 & CD22 Page 1

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#### **QUESTION SIX**

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(a) Highlight three advantages of each of the following:

	(i)	Expert power.	(3 marks)
	(ii)	Legitimate power,	(3 marks)
(b)	Using	the reinforcement theory of motivation, describe three types of reinforcement conditions.	(6 marks)
(c)	Discus	ss four disadvantages of outcome-based control system.	(8 marks) (Total: 20 marks)
QUE (a)		SEVEN e five reasons why it is important to evaluate the training programme of a workshop.	(5 marks)
(b)	(i)	Highlight five features of directing as a function of management.	(5 marks)
	(ii)	Examine the five components of directing.	(10 marks) (Total: 20 marks)

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#### ATD LEVEL II

#### DCM LEVEL II

#### PRINCIPLES OF MANAGEMENT

MO	NDAY:	22 May 2017. Time	Allowed: 3 hours.
Ansy	wer any	FIVE questions. ALL of	questions carry equal marks.
QUI (a)	ESTIO High	NONE light the specific roles that fall under the following broad roles of a manager according	g to Henry Mintzberg:
	(i)	Interpersonal roles.	(3 marks)
	(ii)	Informational roles.	(3 marks)
	(iii)	Decisional roles.	(4 marks)
(b)	Disc	ass five criticisms against the Hawthorne experiments conducted by Elton Mayo.	(10 marks) (Total: 20 marks)
QUI (a)		NTWO ain the following terms as used in modern management:	
	(i)	Green movement.	(2 marks)
	(ii)	Gender mainstreaming.	(2 marks)
(b)	Desc	ribe four steps of the control process.	(8 marks)
(c)	Disc	iss four challenges that could face managers working in multinational corporations.	(8 marks) (Total: 20 marks)
QUE (a)	E <b>STIO</b> (i)	THREE Distinguish between "lay-off" and "dismissal".	(4 marks)
	(ii)	Highlight four fair grounds for dismissal and four unfair grounds for dismissal of $\epsilon$	employees. (8 marks)
(b)		ny organisations have taken up the use of social media platforms as a method c anisation.	of communication within the
	An	alyse four advantages and four disadvantages of social media use within an organisation	on. (8 marks) (Total: 20 marks)
QUI (a)		<b>FOUR</b> tine five reasons for the increase in the use of e-recruitment in modern organisations.	(10 marks)
(b)	Disc	iss five reasons why it is important to involve employees in the planning process.	(10 marks) (Total: 20 marks)
QUI (a)		FIVE light six functions of a good mentor.	(6 marks)
(b)	Durin chan;	ng the introduction of a computer-based management information system in an organ ge.	isation, employees may resist
	Expl	in six strategies that the management could use to minimise resistance to change by e	mploy <del>ee</del> s. (6 marks)
(c)	Anal	yse four differences between mechanistic and organic organisations.	(8 marks) (Total: 20 marks)
			AD22 & CD22 Page 1 Out of 2

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#### **QUESTION SIX**

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	•••••••••••••••••••••••••••••••••••••••	
(b)	Discuss five non-budgetary controls that could be used in an organisation.	(10 marks) (Total: 20 marks)
QUE (a)	STION SEVEN Analyse five demerits of a narrow span of control in an organisation.	(10 marks)
(c)	Explain five characteristics of strategic decisions.	(10 marks) (Total: 20 marks)
(b)	State five hygiene factors in the Herzberg theory of motivation.	(5 marks)
(a)	Suggest five ways in which jobs could be enriched.	(5 marks)

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# **KASNEB**

#### ATD LEVEL H

#### DCM LEVEL H

#### PRINCIPLES OF MANAGEMENT

MONDAY: 21 November 2016.		Time Allowed: 3 hours.	
Answer any FIVE questions. ALL questions e		ALL questions carry equal marks.	
QUE (a)	STION ONE Explain the following types of authority:		
	(i) Traditional authority.	(2 marks)	
	(ii) Charismatic authority.	(2 marks)	
	(iii) Legal authority.	• (2 marks)	
(b)	Describe three types of management information systems which could be used for co	ntrol in an organisation. (6 marks)	
(c)	Analyse four types of time-based control.	(8 marks) (Total: 20 marks)	
	STION TWO	(formula)	
(a)	Enumerate six characteristics of an effective managerial policy.	(6 marks)	
(b)	Outline six qualities of an entrepreneurial leader.	(6 marks)	
(c)	Describe four types of budgets.	(8 marks) (Total: 20 marks)	
QUE (a)	STION THREE Explain two differences between "training" and "development".	(4 marks)	
(b)	Highlight six principles of an effective job advertisement.	(6 marks)	
(c)	Discuss five duties of a human resource officer.	(10 marks) (Total: 20 marks)	
QUE (a)	STION FOUR Outline eight factors that could be considered in departmentation of an organisation.	(8 marks)	
(b)	Evaluate six benefits that might accrue to an organisation from applying business eth	ics. (12 marks) (Total: 20 marks)	
QUE (a)	STION FIVE Analyse four factors that an organisation might take into consideration in designing a	n organisational control system. (4 marks)	
(b)	Outline eight types of external information that managers could require in order to dr	aw a strategic plan. (8 marks)	
(c)	Evaluate four conditions that might call for close supervision in the work place.	(8 marks) (Total: 20 marks)	

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QUE	STION SIX	
(a)	Enumerate five reasons why managers require human skills in an organisation.	(10 marks)
(b)	Analyse five drawbacks of scientific management approach.	(10 marks) (Total: 20 marks)
QUE (a)	STION SEVEN Explain five measures that an organisation might take in order to improve the working environment	of supervisors. (10 marks)
(b)	Evaluate five criticisms of formal planning by organisations.	(10 marks) (Total: 20 marks)

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# **KASNEB**

### ATD LEVEL H

#### DCM LEVEL II

#### PRINCIPLES OF MANAGEMENT

MON	DAY:	23 May 2016.	Time Allowed: 3 hours.
Answ	er any	FIVE questions.	ALL questions carry equal marks.
-	STION		
(a)	(i)	State McClelland's motivational theory of needs.	(2 marks)
	(ii)	Explain three implications of the theory in (a) (i) above to management practic	ce. (6 marks)
(b)	Dive	rsification is important in every dynamic organisation.	
	With	reference to the above statement:	
	(i)	Explain four circumstances that could make it necessary for an organisation to	o diversify. (8 marks)
	(ii)	Outline four difficulties an organisation could encounter in the implement	tation of a diversification strategy. (4 marks) (Total: 20 marks)
		<b>TWO</b> light four prerequisites for effective coordination in an organisation.	(4 marks)
(a) (b)	-	ne three advantages and three disadvantages of a virtual office.	(6 marks)
(b)		•	
(c)	Desc	ribe five characteristics of transformational leaders.	(10 marks) (Total: 20 marks)
QUE (a)		N THREE ify two differences between the following:	
	(i)	"SWOT" analysis and "PESTEL" analysis.	(4 marks)
	(ii)	"Behavioural approach" and "Scientific approach".	(4 marks)
(b)	High	light four features of a bureaucratic organisation as advanced by Max Weber.	(4 marks)
(c)	Expl	ain four reasons why control systems in an organisation could fail to give the de	sired results. (8 marks) (Total: 20 marks)
QUE (a)	(i)	N FOUR Describe five constraints to effective planning.	(10 marks)
	(ii)	Outline four measures that an organisation could adopt to overcome the plann	ing constraints. (4 marks)
(b)	Enur	nerate three merits and three demerits of outsourcing human resource manage	ement functions of an organisation. (6 marks) (Total: 20 marks)
QUE (a)	Outli	N FIVE ine four benefits that could accrue to an organisation from developing and imple mation system for its operations.	menting an automated management (4 marks)
(b)	High	light four factors to be considered when choosing a medium of communication.	(4 marks)
(c)	Anal	yse six characteristics of a decision making process.	(12 marks) (Total: 20 marks) AD22 & CD22 Page 1 Out of 2

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#### QUESTION SIX

(a) A budget is an internal control tool for managers.

Explain four limitations of using budgets as control tools. (8 marks)

- (b) Outline four benefits that could accrue to an organisation from continuous employee training and development. (4 marks)
- (c) Describe four strategies that could be put in place to manage and control the impact of HIV and AIDS in an organisation.
   (8 marks)
   (Total: 20 marks)

#### QUESTION SEVEN

- (a) Outline four reasons why subordinates could be reluctant to accept delegation of authority. (4 marks)
- (b) Describe four circumstances under which an organisation could find it appropriate to use committees. (8 marks)
- (c) Analyse four factors that an organisation should consider when determining the levels of reward and compensation for its employees.
   (8 marks)
   (Total: 20 marks)

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#### ATD LEVEL II

#### DCM LEVEL II

#### PRINCIPLES OF MANAGEMENT

#### PILOT PAPER

September 2015. Time Allowed: 3 hours.			
Answer any FIVE questions.	ALL questions carry equal marks.		
QUESTION ONE			
(a) Explain any five principles of management as advanced by Henry	Fayol that are valid today (10 marks)		
(b) Define the term "management by objectives" and state its benefits	s. (5 marks)		
(c) Explain the organisational resources that are at the disposal of ma	nagers. (5 marks) (Total: 20 marks)		
QUESTION TWO			
(a) Define planning and briefly explain why it is crucial to the manage	ement process. (8 marks)		
(b) Explain the various steps in the planning process.	(6 marks)		
(c) Illustrate the types of challenges managers encounter during the p	lanning process. (6 marks) (Total: 20 marks)		
QUESTION THREE			
(a) Distinguish between "authority" and "responsibility".	(4 marks)		
(b) Explain the benefits of effective delegation.	(10 marks)		
(c) Explain the theory of "Maslow's hierarchy of needs".	(6 marks) (Total: 20 marks)		
QUESTION FOUR			
(a) Explain why supervisors or first line managers are key to success	of an organisation. (10 marks)		
(b) Illustrate the merits and demerits of autocratic style or approach to	o management. (5 marks)		
(c) (i) Explain the term "leadership".	( marks)		
(ii) Describe any five qualities of a good leader.	(5 marks) (Total: 20 marks)		
QUESTION FIVE	(5 moder)		
(a) Distinguish between "formal" and "informal" organisations.	(5 marks)		
(b) Explain the meaning of line and staff organisation.	(5 marks)		
(c) Briefly explain the concept of span of control in reference to an o	rganisation. (10 marks) (Total: 20 marks)		
QUESTION SIX			
(a) Explain the benefits of having internal systems of control to an or	ganisation. (8 marks)		
(b) Illustrate the significance of control function in the entire manage	ment. (6 marks)		
(c) Explain the benefits of budgeting as a control tool.	(6 marks) (Total: 20 marks)		
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QUE	QUESTION SEVEN				
(a)	Explain the significance of a human resource department in an organisation.	(10 marks)			
(b)	Illustrate the purpose and benefit of a performance appraisal system.	(5 marks)			
(c)	Explain the concept of performance contracting and its benefits.	(5 marks) (Total: 20 marks)			

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#### ATD LEVEL II

#### DCM LEVEL II

#### PRINCIPLES OF MANAGEMENT

TUESDAY: 17 November 2015. Time A		Time Allowed: 3 hours.	
Ansv	Answer any FIVE questions. ALL questions		
QUI (a)	ESTIO Mana	NONE agement can be regarded as a science, an art or a profession.	
	High	light four features of management as a profession.	(4 marks)
(b)	Expl	ain four consequences of low motivation amongst employees in an organisation.	(8 marks)
(c)	Disti	nguish between the following:	
	(i)	"Job description" and "job specification".	(4 marks)
	(ii)	"Laissez faire leader" and "autocratic leader".	(4 marks) (Total: 20 marks)
QUE (a)		<b>TWO</b> ain the following principles of management as advocated by Henri Fayol:	
	(i)	Espirit de Corps.	(2 marks)
	(ii)	Equity.	(2 marks)
	(iii)	Division of work.	(2 marks)
(b)	Sugg	est four economic factors that could affect the operations of a multinational com	pany. (8 marks)
(c)	Outli	ne three advantages and three disadvantages of group approach to decision maki	ng. (6 marks) (Total: 20 marks)
QUE (a)		NTHREE nerate four factors that could affect the span of control in an organisation.	(4 marks)
(b)		ribe three drawbacks of using electronic media in communication.	(6 marks)
(c)	Ехра	ain five roles of managers in an organisation according to Mintzberg.	(10 marks) (Total: 20 marks)
QUE (a)		FOUR ain five factors that an organisation should consider when designing an organisat	ion structure. (10 marks)
(b)	Desc	ribe five requirements of an effective control system.	(10 marks) (Total: 20 marks)
QUE (a)	ESTION (î)	FIVE Differentiate between "strategic planning" and "tactical planning".	(2 marks)
	(ii)	Describe five advantages of conducting SWOT analysis during the strategic pl	anning process. (10 marks)
(b)	Expl	ain four reasons why organisations need to conduct employee performance appra	uisal. (8 marks) (Total: 20 marks) AD22 & CD22 Page 1 Out of 2

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#### **QUESTION SIX** (a) Highlight four merits of globalisation. (5 marks) (b) Outline five training methods that could be used to train employees in a large manufacturing firm. (5 marks) Analyse five steps involved in the organising process. (c) (10 marks) (Total: 20 marks) **QUESTION SEVEN** (a) Explain five reasons why a company might adopt the policy of filling vacancies in higher jobs from within the organisation. (10 marks) Analyse five potential sources of conflicts among employees in organisations. (b) (10 marks) (Total: 20 marks)

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#### PRINCIPLES OF MANAGEMENT

#### MONDAY: 1 August 2022. Afternoon paper.

Time Allowed: 3 hours.

#### Answer any FIVE questions. ALL questions carry equal marks. Do NOT write anything on this paper.

#### **QUESTION ONE**

(a)	Summarise four external forces that could influence the already established plans in an organisation	n. (4 marks)
(b)	Discuss four criticisms against the human relations approach to management.	(8 marks)
(c)	Analyse four reasons why an organisation develops organisational structure.	(8 marks) otal: 20 marks)

#### **QUESTION TWO**

Shawl Mossy has been appointed as a new General Manager of Group life Limited following the retirement of the former General Manager. He intends to bring changes that would lead to the growth of the organisation.

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In relation to the above statement:

(a)	Analyse five functions that Shawl Mossy would be expected to perform in the organisation.	(10 marks)
(b) OUES	Discuss five reasons why Group Life employees might resist change.	(10 marks) (Total: 20 marks)
(a)	Explain four errors that managers might make during the decision making process.	(4 marks)
(b)	Assess four merits of an effective control system in an organisation.	(8 marks)
(c)	Using relevant examples, discuss four reasons why an organisation might conduct a medical e the recruitment process.	xamination as part of (8 marks) (Total: 20 marks)
QUES	TION FOUR	
(a)	(i) Distinguish between "delegation" and "responsibility".	(4 marks)
	(ii) Analyse four indicators associated with leaders with poor delegation skills.	(8 marks)
(b)	Discuss four roles of staffing as a management function.	(8 marks) (Total: 20 marks)
<b>QUES</b>	TION FIVE	
(a)	Summarise six roles of the lower level of management.	(6 marks)
(b)	Explain four principles of Scientific Management Theory as advanced by Fredrick Taylor.	(4 marks)
(c)	Justify five reasons why it is essential for an organisation to conduct environmental scanning.	(10 marks) (Total: 20 marks)

#### **QUESTION SIX**

(a)	(i)	Explain the meaning of "democratic leadership style".	(2 marks)
	(ii)	Analyse three demerits of democratic leadership style.	(6 marks)
(b)	Discus	s six strategies that a manager could apply to increase employee productivity in an o	rganisation. (12 marks) (Total: 20 marks)
QUES (a)	<b>TION S</b> Explai	EVEN n four components of "systems theory of management".	(4 marks)
(b)	Analys	e four impacts of employees' resistance to organisational change.	(8 marks)
(c)	Discus	s four roles that communication plays in the delegation process.	(8 marks) (Total: 20 marks)



#### PRINCIPLES OF MANAGEMENT

MON	DAY: 4 April 2022. Afternoon paper.	Time Allowed: 3 hours.
Answe	er any FIVE questions. ALL questions carry equal marks. Do NOT write any	thing on this paper.
QUES (a)	STION ONE Explain six reasons why organisations need to motivate employees.	(6 marks)
(b)	Setting organisation objectives is essential for effective planning.	
	Highlight four features of well-written objectives.	(4 marks)
(c)	Describe five negative effects of rumours in an organisation.	(10 marks) (Total: 20 marks)
QUES (a)	STION TWO Discuss five internal forces that might trigger change in an organisation.	(10 marks)
(b)	Describe five challenges that might arise from an increased number of aging workforce in an organisation. (10 marks)	
OUES	STION THREE	(Total: 20 marks)
(a)		
(b)	Explain five environmental changes that might impact on the effective planning by an organisation. (5 marks)	
(c)	Analyse five benefits of following right procedures and policies at the workplace. (10 marks) (Total: 20 marks)	
QUES (a)	STION FOUR With reference to modern management theories:	
	(i) Describe the "quantitative approach".	(2 marks)
	(ii) Suggest three ways in which managers might apply quantitative appr-	oach in decision making. (3 marks)
(b)	Summarise five reasons why planning is an important practice in an organisation. (5 marks)	
(c)	(i) Explain three categories of organisational change.	(3 marks)
	(ii) Highlight seven barriers to change in an organisation.	(7 marks) (Total: 20 marks)
QUES (a)	STION FIVE Justify five reasons that support delegation of duty in an organisation.	(10 marks)
<b>(</b> b)	Analyse five factors why delegation of authority is important in management.	(10 marks) (Total: 20 marks)

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QUEST (a)	FION SIX Highlight five advantages of democratic leadership style.	(5 marks)
(b)	Explain five qualities of an effective manager.	(5 marks)
(c)	Discuss five benefits of applying scientific management in an organisation.	(10 marks) (Total: 20 marks)
QUESTION SEVEN(a)Outline three assumptions of "Theory x" as advocated by Mcgregor.		(3 marks)
(b)	Summarise seven factors that might hinder an organisation from recruiting a qualified employee. (7 marks)	
(c)	One of the principles of management is "division of labour".	
	Discuss five disadvantages associated with the principle.	(10 marks) (Total: 20 marks)

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